

# FAMILY CENTERED, NC SYMPOSIUM



North Carolina  
community  
**Action.**  
ASSOCIATION  
AMERICA'S POVERTY FIGHTING NETWORK

November 9-12 | 9 a.m. - 12 p.m.

NO COST | OPEN TO THE PUBLIC

# FAMILY-CENTERED, NC SYMPOSIUM



DAY 1

Tuesday, November 9, 9am-12pm



## **The Cliff Effect - Regional Impact and Implications of a Global Pandemic** 9:00 am - 10:30 am

*Dr. James Johnson, Jr., William R. Kenan Jr. Distinguished Professor of Strategy and Entrepreneurship and Director of the Urban Investment Strategies Center, Frank Hawkins Kenan Institute of Private Enterprise, UNC Chapel Hill*

As we seek to recover from the COVID-19 pandemic, strategic data-informed decisions should guide efforts to address the direct and indirect impacts on low-income families. This presentation will address past, current, and potential future trends as it relates to pandemic recovery and what it means for agencies and communities.



## **Diverse Communities & Diverse Crises: Working with Families in Need** 10:45 am - 12:00 pm

*Dr. Ticola Ross, Clinical Assistant Professor and Field Education Director, School of Social Work, UNC Charlotte  
Licensed Clinical Social Worker at Cano Family Services*

Now more than ever, professionals working with families in need must be equipped with evidence-based strategies to effectively promote self-sufficiency for people with low-incomes. Join this session to learn more about these best practices. Considerations and strategies for working with diverse populations, as well as, coping skills and self-care practices will also be discussed.

DAY 2

Wednesday, November 10, 9am-12pm



## **Child Development in Times of Crisis** 9:00 am - 10:30 am

*Verena Jonas, MA, Ed., Founder and CEO, Greater Heights Consulting*

The COVID-19 pandemic brought extreme uncertainty to the entire world! This session will provide an overview of how children grow and develop, as well as explore potential risks the pandemic has had on child development. We will also discuss approaches and strategies to help children, families, and child development programs navigate social isolation, stress, and anxiety, as well as promote health and well-being.

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## Motivational Interviewing: Proven Practices to Better Serve Your Communities

10:45 am - 12:00 pm

*Dr. Marie Huggins, Ph.D., LCMHCA, NCC, GCDF  
Outpatient Therapist, Creasman Counseling, PLLC*

Front-line staff are at the heart of what we do as providers serving families and communities in need. One powerful technique case managers can utilize in daily work is motivational interviewing. By understanding and implementing basic motivational interviewing techniques (i.e., asking the right questions, reflective listening, empathy vs. sympathy, etc.), case managers can better inspire clients to achieve their goals.

DAY 3

Thursday, November 11

*The NCCAA extends a heartfelt thank you to all veterans. Please honor and thank a veteran today and join us tomorrow for the final day of the Family-Centered, NC Symposium. Symposium workshops will not be hosted today.*

DAY 4

Friday, November 12, 9am-12pm



## The Trifecta: Mental Health, Poverty, and COVID-19

9:00 am - 10:30 am

*Dr. Kenneth Rogers, State Director, South Carolina Department of Mental Health*

As a nation, it can be a challenge to access mental health care, this is especially true for marginalized and low-income communities. COVID-19 has further exposed these inequities and exacerbated our unequal systems of care, particularly around mental health. Join us as we discuss this perfect storm of mental health, poverty and COVID-19 and hear strategies employed in SC to address these challenges.



## Growing Up Poor in America

10:45 am - 12:00 pm

*Documentary Screening & Discussion*

Join colleagues across the state for a virtual screening of the PBS FRONTLINE documentary, "Growing Up Poor in America." This film provides a firsthand glimpse into the lives of "children and their families as they navigate poverty, homelessness, race, and new challenges brought on by COVID-19."

An opportunity to debrief and discuss the film will be provided after the screening.