

NCCAA 2021 Awards Nominations

DEADLINE FOR SUBMISSIONS: APRIL 15, 2021

NOT ALL
HEROES
WEAR
CAPES!



Let's recognize and celebrate our real-life heroes and she-roses!

Each year the North Carolina Community Action Association pauses to applaud the extraordinary leadership and dedication of those individuals whose contributions help advance the promise of community action. This year is no exception—even in the midst of a global pandemic. Now—more than ever—is the time to honor the REAL neighborhood Superheroes and She-roses who have come to the rescue of struggling low-income families and helped support your work.

Who are these exemplary change champions? Maya Angelou's quote provides inspiration - "I think a hero is any person really intent on making this a better place for all people."

Inductees for the 2021 Hall of Fame will join an esteemed list of champions, including change agents in our local communities, passionate members of various Boards of Directors, Executive Directors, volunteers, and awesome members of your staffs.

Recipients for all awards will be recognized during the virtual 2021 NCCAA Hall of Fame and Annual Awards Program, Thursday, May 13, 2021 at 12:30 p.m.



Part 1: Award Category Selection

Please indicate the category for your award nomination and follow the instructions listed below.

HALL OF FAME AWARD – Biennial opportunity to recognize the outstanding leadership and service of deserving individuals, present and past, in our communities. * fee applies

<https://www.nccaa.net/hall-of-fame>

- Champion
- Board of Directors
- Executive Directors
- Staff

STANDING AWARDS – Created in 2001 these three awards were created to recognize individuals and partners of Community Action annually:

- Roselle Copeland Stewardship Award
- Lonnie D. Burton Achievement Award
- Gloria M. Williams Award

THE ESSENTIAL PIECE Community Action Employee of the Year

Part 2: Nominee Information

Name:

Title:

Agency/Organization:

Address:

City:

State:

Zip:

Phone:

Email:

Part 3: Supporting Documentation

Please provide required information for the award this nomination is referring to, and/or describe your reasons for the nomination below - Appendix A lists the required documentation:



Part 4: Nominator Information

Name:

Title:

Agency/Organization:

Address:

City:

State:

Zip:

Phone:

Email:

Signature: _____

Date: _____

Part 5: Submission Instructions

Submit this signed form along with supporting documents to Endia B. Hall and Sharon C. Goodson by 11:59 PM EST, April 15, 2021. Submissions may be made electronically or by email. If mailed, the nomination packet must be labeled NCCAA AWARDS and postmarked April 15, 2021. [Late submissions will not be accepted.](#)

Endia B. Hall
Project Manager
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Sharon C. Goodson, CCAP
NCCAA/SEACAA Executive Director
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Mailing Address: 4428 Louisburg Road, Suite 101, Raleigh, NC 27616; Tel: 919-790-5757

Required Documentation

Hall of Fame

Required documentation:

- Description of the nominee's longstanding and significant contribution(s) to community action over the course of their career.

Checklist:

- Electronic copy of NCCAA Hall of Fame Nomination Form (available by email or conference website).
- Photos (one head shot photograph, three to five photographs of nominee working in the community) and a two- to three-minute video of an interview with the nominee or someone speaking about the significance of his/her accomplishments
- \$150 Application Fee/per application (Checks made payable to NCCAA)
- Send information for an agency ad saluting our honorees



STANDING AWARDS

i. Roselle Copeland Stewardship Award

The Roselle Copeland Stewardship Award is presented annually to an individual member of the Association (NCCAA). Nominees shall have been in good standing with the Association not less than two (2) years. Award focuses on exemplary individual contributions to the Association, to the local community or agency and/or the low-income community at large.

Required documentation:

- Description of contributions to the Association or its programs, committees or services.
- Involvement, leadership, or contributions to Community Action at the local level
- Exemplary activity or service at the state or local level.

Nominations should be limited to no more than one (1) typed page (single-spaced on agency letterhead, 12 pt. font).

Period of Award: The period of the award is, at a minimum, between annual meetings, but consideration of merit of this award can be determined for any time period of service to Community Action.

Checklist:

- Organization's Name, Address, and Contact Person
- Period of Activity
- One paragraph description of the individual's main activities/services
- What the individual has done for NCCAA, a member agency, the local agency or area and/or low-income people
- The Positive Outcomes of the individual's contributions
- Include a headshot and a two- to three- minute video, if possible.

ii. Lonnie D. Burton Achievement Award

The Lonnie D. Burton Achievement Award is presented annually to an individual who, through the assistance of a Community Action Program, has achieved a significant level of self-sufficiency and independence, while recognition is given to the local Community Action Agency's role in helping the nominee(s) help themselves. This award focuses on the personal progress and achievements of the individuals nominated. *CAA employees are not eligible for this award unless they are former recipients of CAA services.

Required documentation:

- Description of circumstances that caused the nominee to seek assistance through the Community Action program(s).
- Commitment to achieving personal goals (employment, training, homeownership, education, etc.).
- Additional responsibilities while working towards these goals (i.e., caring for family members, etc.).
- Contributions to the community (advocacy for the poor, public official, volunteer efforts).

Nominations should be limited to no more than one (1) typed page (single-spaced on agency letterhead, 12 pt. font).

STANDING AWARDS Continued

ii. Lonnie D. Burton Achievement Award Continued

Period of Award: The period of the award is, at a minimum, between annual meetings, but consideration of merit of this award can be determined for any time period of service to Community Action.

Checklist:

- Agency's Name, Address and Contact person
- Period of Activity
- Nominee's Name (former recipient of CAA assistance)
- Family Size (number and ages of children, if applicable)
- Educational Level achieved by nominee
- Circumstances that caused nominee to seek CAA help (include dates assistance was provided)
- What the CAA did for the nominee (i.e., services, case management, etc.)
- Nominee's Commitment to achieving personal goals
- Additional Responsibilities while working for these goals
- Contributions to the Community
- Include a headshot and a two- to three- minute video, if possible.

*CAAs are reminded to obtain permission from the nominees to share their personal stories. Nominees must have received assistance from the Community Action Agency within the past five (5) years.

iii. Gloria M. Williams Award

The Gloria M. Williams Award is presented annually to a corporation, foundation, or other valuable partner that has advanced the cause of the Association or one of its members. The focus of this award will be substantial financial, volunteer, or political support of the Association or one of its members.

Required documentation:

- Description of the nominee's substantial financial, volunteer, or political support.
- The monetary value of assistance provided.
- The overall positive impact for NCCAA, a member agency, and/or low-income people.
- Additional examples that show the organization's commitment to assisting low-income families and the community action network.

Nominations should be limited to no more than one (1) typed page (single-spaced on agency letterhead, 12 pt. font)

Period of Award: The period of the award is, at a minimum, between annual meetings, but consideration of merit of this award can be determined for any time period of service to Community Action.

Checklist:

- Organization's Name, Address, and Contact person
- Period of Activity
- One Paragraph Description of the organization's main activities (Example: AT&T provides long distance phone service and other telecommunication services.)
- What the Organization has done for NCCAA, a member agency, and/or low-income people

iii. Gloria M. Williams Award Continued

Checklist Continued:

- Expected Positive Outcomes of the organization's support
- Examples of the Organization's Continued Commitment to assisting low-income people and the community action network
- Include a headshot and a two- to three- minute video, if possible.

THE ESSENTIAL PIECE Community Action Employee of the Year

The ESSENTIAL PIECE Award Community Action Employee of the Year was created to recognize the exemplary performance of CAA employees who demonstrate "the heart" of community action! By 'the heart' means full of passion, dedication, discipline...someone who consistently goes above and beyond agency expectations and demonstrates consistent service and results to their agency, their co-workers and their communities.

*Student employment and volunteers shall not be recognized for the purposes of this award.

Required documentation:

- Description of accomplished work contributions to position, department and agency.
- Provide examples of contributions to the community.
- Identify individual achievements/traits you believe contribute to the individual's job performance.

All nominees will be recognized at the virtual conference and automatically qualify for "The ESSENTIAL PIECE" Community Action Employee of the Year Award.

Period of Award:

- Regular status employees working 30 or more hours per week who have been employed with your Agency in such capacity for a minimum of 12 months.
- Regular status employees working at least 20 hours, but less than 30 hours per week and who have been employed with your Agency for a minimum of four calendar years.

Checklist:

- Include completed Community Action Employee of the Year Nomination Form.
- Include a headshot and a two- to three-minute video, if possible.

