



LEADING TO THE  
**FUTURE**  
**2020**

REGION X COMMUNITY ACTION CONFERENCE

**Day ONE – Tuesday, May 5, 2020**

**Keynote**

**8:30-9:30 am**

**Keynote 1: Leadership and Equity (Title TBD)**

**Marc Dones**

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**Session 1**

**Breakout**

**9:45-11:45 am**

**Session 1A: Rural Community Job Creation**

Kevin Kelly, NCAP

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**Breakout**

**9:45-11:45**

**Session 1B: Indirect Cost Rates**

CAPLAW

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**Breakout**

**9:45-11:45 am**

**Session 1C: Sensitive Locations (ICE)**

Adriana Ortiz-Serrano

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**Breakout**

**9:45-11:45 am**

**Session 1D: (Title TBD)**

Marc Dones

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**11:45-1:00 PM - Lunch on your own**

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**Session 2**

**Breakout**

**1-2:15 PM**

**Session 2A: Mindfulness and Use of Meditation in Community Healing**

James S. Gordon, MD

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**Breakout**

**1:00-2:15 PM**

**Session 2B: Board Development**

CAPLAW

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**Breakout**

**1:00-2:15 PM**

**Session 2C: Coordinated Entry Impacts on Equity in the Rural Community**

Hunter Belgrad, OHCS HMIS Administrator

This will be a presentation and discussion on how race and ethnicity are collected in Oregon's HMIS system. How is that information reported and presented? Could that information be reported and analyzed in multiple methods? Could the method you choose to represent that information present a different perspective? How do these different methods effect published data; such as sheltered population, folks going through coordinated entry, folks getting into PSH, etc.

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**Breakout**

**1:00-2:15 PM**

**Session 2D: Unpacking White Privilege in the Workplace**

Richard D. Kim, M.Div.

When trying to practice multicultural inclusion, too often the focus is on fixing "the other", that is, staff or clients of color, leaving white perspectives, culture and identity normalized and unexplored. Through storytelling, discussion and experiential exercises this session shifts the focus to examine how white cultural norms and privileges can create barriers to equity. By bringing into focus the ways white privilege operates on a personal and institutional level in organizations, participants will be able to see how white allies and people of color can work together to reform systems and engage in culturally responsive practices

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**Session 3**

**Breakout**

**2:45-4:00 PM**

**Session 3A: Community Healing Part 2**

James S. Gordon, MD

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**Breakout**

**2:45-4:00 PM**

**Session 3B: Doing Good with More: A Model for Social Enterprise**

CAPLAW

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**Breakout**

**2:45-4:00 PM**

**Session 3C: Oregon's Statewide Housing Plan: Breaking New Ground**

Kenny LaPoint, Public Affairs Director, Oregon Housing and Community Services

Andrea Bell, Housing Stabilization Director, Oregon Housing and Community Services

In 2019, Oregon Housing and Community Services (OHCS) released its Statewide Housing Plan (SWHP), titled "Breaking New Ground." This Plan, a first of its kind in Oregon, articulates how OHCS will pave the way for more Oregonians to have access to safe, stable housing and the services needed to thrive. To do this, the Plan draws on quantitative and qualitative data to illuminate areas of need across the state and within specific communities. This Plan communicates six priorities to build support and inspire coordinated action; Equity and Racial Justice, Homelessness, Permanent Supportive Housing, Affordable Rental Housing, Homeownership and Rural Communities.

The Plan proposes a new way of collaborating and focusing resources and energy to address the most pressing housing issues facing Oregon today.

During this session you will learn about how OHCS used data to inform its decision making throughout the Plan development process while engaging its communities, people of color and those with lived experience to come up with a common foundation by which its priorities are set. In addition, OHCS will provide detail on how the Plan was used as a tool to successfully advocate for over \$360 million in investments from the Oregon Legislature during the 2019 Legislative Session. Lastly, we will also discuss the implementation of the Plan and both the opportunities and challenges that have presented themselves since the Plan's release.

A copy of Oregon's Statewide Housing Plan and Executive Summary can be found at:

<https://www.oregon.gov/ohcs/pages/oshp.aspx>

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**Breakout**

**2:45-4:00**

**Session 3D: Racial Micro aggressions & Cross Cultural Communication Skills**

Richard D. Kim, M.Div.

When we engage in conversations across cultures, there is always the risk that what we say might offend someone. Oftentimes we don't even know why what we said was offensive. This interactive workshop is designed to assist participants in increasing their knowledge of micro aggressions, or what racism looks like in the 21st century. Participants learn common triggers that push peoples' "hot buttons", identify and understand racial micro aggressions in everyday life, and learn strategies to effectively communicate across cultures when racial tensions exist.

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**4:30-6:30 PM - Rooftop Reception**



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**Day TWO – Wednesday, May 6, 2020**

**7:30-8:30 am**

**Breakfast and short intro to Trauma Informed/Aces from Dr. Vincent Felitti in preparation for session 4C**

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**Session 4**

**Breakout**

**8:30 -10:00 am**

**Session 4A: Innovative Strategies for Weatherization and Energy Programs**

Keith Kueny, Energy Policy Coordinator, Community Action Partnership of Oregon (CAPO)

Energy Outreach Colorado and Community Action Partnership of Oregon (CAPO) share many goals in providing cash assistance, weatherization, and new programs to clients in Colorado and Oregon. However, while sharing these goals, these agencies use a variety of advocacy paths to obtaining like goals. Jennifer and Keith will give a presentation that details ways to build agency capacity and run down innovative ideas that will compliment current programs. Everything from changing the way agencies look at income verification to new concepts that will usher in new exciting programs.

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**Breakout**

**8:30-10:00 am**

**Session 4B: Raising the Low-Income Voice: Democratic Selection Procedures for the Low-Income Sector of the Tripartite Board**  
CAPLAW

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**Breakout**

**8:30-10:00 am**

**Session 4C: Brain Science and ACES**  
Dr. Vincent Felitti

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**Breakout**

**8:30-10:00 am**

**Session 4D: Building a Movement: Changing the Narrative for Human Services**

Bridget Gavaghan, Director of the National Reframing Initiative, National Human Services Assembly

Human services play a vital role in ensuring that everyone has the opportunity to reach their full potential and contribute to their communities. Yet the sector's important work and societal benefits are largely invisible to the public and policymakers. As a result, human service organizations struggle to marshal the resources and long-term sustainable support necessary to address the complex issues facing our communities. Now more than ever, the human services sector needs to take advantage of research-based strategies for connecting with and activating the public. That's why the National Human Services Assembly engaged the FrameWorks Institute, a renowned nonprofit communications think tank, to apply their evidence-based reframing strategy to human services. This workshop is designed to equip participants with the tools and skills they need to integrate the FrameWorks Institute's findings on reframing human services into their organizations' communications.

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**Session 5**

**Breakout**

**Session 5A: A New Way of Thinking: Solar Development for Low Income Households**

**10:15-11:45**

Keith Kueny

With the continued effects of climate change, there has been increased pressure on Community Action Agencies to provide solar and other renewable opportunities to low-income clients. Until recently, the cost of solar priced out many low-income customers, because solar energy was more than the cost of regular power. Because of the cost of solar has dropped so sharply in the last decade, agencies can deliver discounted power with potential for adding flexible funding streams into an agency. CAPO has teamed up with CapSolar and an Oregon Community Action Agency for a community solar project that will provide energy for thousands of low-income Oregonians for free.

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**Breakout**

**10:15-11:45**

**Session 5B: The Nuts and Bolts of the Federal CSBG Act**

CAPLAW

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**Breakout**

**10:15-11:45 am**

**Session 5C: Trauma Informed Care Part 1**

Christopher F Wilson, PsyD

Focus of trauma on the impact on defense circuitry and how that then impacts behavior, emotion, cognition (meaning), and memory. As part of that dynamic, there is research that indicates the brain sees differences in power and status the same way it sees threat to physical self, from the perspective that 10,000 years ago being forced out of the group was a death sentence. Information will include issues of oppression and difference from that perspective, along with issues of toxic masculinity.

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**Session 5D: TBD**

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**Keynote**

**11:45-1:00 PM**

**Six Ways To Know If You Are Culturally and Linguistically Responsive**

Sharroky Hollie, Ph.D.

The phrase "culturally and linguistically responsive" has now become cliché. Cultural responsiveness benefits all of us, in particular those who have been traditionally underserved. Given its importance to empowering and inspiring service providers to be responsive and for clients to be successful, how do you know if you are culturally and linguistically responsive in your mind-set and skill set? Find out through a motivating, inspiring, and thought-provoking keynote address. The session will answer this question for you: Am I culturally and linguistically responsive?

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**Session 6**

**Breakout**

**1:00-2:15 PM**

**Session 6A: Whole Community Healing Part 1**

RurAL CAP

Healthy Alaskan's 2020, a 10-year initiative to improve public health, was marginally successful. Most indicators of health failed to meet targeted improvements. Existing tools and substantially increased funding for medical care failed to achieve results. Doing more of what we have always done is not working. In the face of this brutal truth, RurAL CAP is undertaking a bold Breakthrough Initiative with a goal of whole community healing. Focused on addressing very high levels of Toxic Stresses in Rural Alaska Villages, this initiative relies on a systemic approach to healing focusing predominantly on the brain.

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**Session 6B: TBD**

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**Breakout**

**1:00-2:15 PM**

**Session 6C: Trauma Informed Care Part 2**

Christopher F Wilson, PsyD

*(see above)*

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**Breakout**

**1:00-2:15 PM**

**Session 6D: Cultural Responsiveness**

Sharroky Hollie, Ph.D.

*See above*

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**Session 7**

**Breakout**

**Session 7A: Whole Community Healing Part 2**

**2:45-4:00 PM**

See above





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**Breakout  
Session**

REGION X COMMUNITY ACTION CONFERENCE **7B:**

**Community Needs Assessment Analysis**  
**2:45-4:00 PM**

Presenter TBD

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**Breakout**

**Session 7C: Trauma Informed Care Part 3**

**2:45-4:00 PM**

Christopher F Wilson, PsyD

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**Breakout**

**2:45-4:00 PM**

**Session 7D: TBD**

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**Day THREE – Thursday, May 7, 2020**

**Keynote 3: Leading with Emotional Intelligence**

**8:30-9:30AM**

Nils Peterson

These sessions are designed to experientially engage participants around how one's emotional intelligence is one of the most critical differentiators in not just our careers, but also in our ability to scale our impact in our organizations and communities. The presentation will introduce the four parts to emotional intelligence (EI): self-awareness and self-management, which are the basis of leading yourself; and empathy and relationship management, which are essential for effectively working with others. Strengths in all four parts are the basis for successfully leading and engaging others in today's work environment.

It is a lively, interactive presentation that blends humor, storytelling, science and a call to action. At a time when diversity and inclusion are so essential to the well-being of our organizations and communities, this presentation provides a practical roadmap for how to personally take action to contribute to this important work.

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**Session 8**

**Breakout**

**9:45-11:00 am**

**Session 8A: Making Sense of Collaboration**

Marty Kooistra

The challenges we're all tackling are complex: often longstanding, arising from and perpetuated by many factors, and affecting a daunting range of people, locations, issues, and systems. That makes collaboration a critical part of innovation. We know we need to work together across traditional boundaries, but how? In this session, we will differentiate between some of the most common forms of collaboration; discuss ways to determine the best form of collaboration for a given need; highlight the essential roles of mindset and trust-building; and identify tools for seeking, establishing, maintaining, and assessing collaborations.



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**Breakout**

**9:45-11:00 am**

**Session 8B: CSBG from the Top: Organizational Standards State Office Panel**

State CSBG Offices

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**Breakout**

**9:45-11:00 am**

**Session 8C: TBD**

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**Breakout**

**9:45-11:00 am**

**Session 8D: Leading with Emotional Intelligence**

Nils Peterson

See above

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**Closing Plenary Session**

**11-11:30 am**