Together We CAN
Food Drive Contest

Participation is voluntary

Purpose: To collect food items for individuals and families served by Community Action in a fun competitive fashion.

How: CAAs start collecting food items and then create *a unique display* with **canned food items only** in which you will take a picture and submit to ICAA (zbuchanan@iowacaa.org) by June 28th. It is up to the agency if donations will be collected from the broader community or only agency employees.

Agencies are also welcome to collect food items beyond canned food, however **the unique display can only be created with canned food to coincide with the theme, Together We *CAN*.**

Agencies may want to consider having internal contests in order to select one photo to submit for the contest. For example, an agency can have all outreach offices collect food and compete for the winning display, where agency staff vote on the most creative/unique display to submit for the contest.

Contest: ICAA will upload each CAA's photo to the ICAA Facebook page the week of July 1st and share out to the network. The CAA photo with the most Likes by July 16th at 12:00PM will win the contest. Facebook Likes should be based on creativity and uniqueness of the display, not the amount of food collected.

Take Me Out to the Ballgame: The agency with the winning photographed display will get to have one person from their agency throw out the first pitch at the I-Cubs game the evening of Wednesday, July 17th. Each participating agency needs to have a person designated prior to the game and in attendance at the game regardless if the agency wins.

Benefit: A great way to raise community awareness about Community Action via social media. A fun way to bring in food donations for families in need. The agency can choose to use the food collected to benefit customers through their own food pantry or through other community partners.

Iowa Community ACTION ASSOCIATION