



PRE-CONFERENCE TRAINING

Georgia Community Action Association

2017 Annual Conference

Hyatt Regency Hotel – Savannah, GA

Community Action: Removing Barriers-Changing Lives

In an effort to offer more high quality training opportunities, GCAA is opening up an opportunity for an additional full day training! This one day training will be offered on Tuesday, July 18th for an additional low cost to the conference. Here is what you have to look forward to:

Building a Sustainable Agency with Julie Jakopic

Tuesday, July 18, 2017, 9:00am – 4:00pm

Course Fee – \$99

Ms. Jakopic comes to us with over 20 years of experience helping build organizations and their staffs to reach their greatest potential. Her all day workshop will cover the following topics:

Beyond Sustainability: Creating Resilient Organizations

As leaders, we are charged not only with the work of today but also the longer term strength of our organizations and communities. Building organizations that are strong, stable and resilient is ever more important in the fluid and turbulent economic climate of today. In this powerful interactive workshop, you will have an opportunity to consider the key drivers of resilience and sustainability – financial resource development, human resource development, and community development. Then you will develop effective strategies for strengthening your organization.

Objectives:

- Participants will learn an approach to assessing and strengthening the resilience and sustainability of their organization
- Participants will develop strategies to address three crucial areas of sustainability – financial resource development, human resource development and community resource development

This workshop includes four modules – a sustainability overview and where it fits in the planning process and then individual modules for each of the three resource development areas – financial, human and community.

Successfully Competing for Funding

As we move through this turbulent time, funding opportunities seem to be in flux, growing one minute and shrinking the next. In the past, we have been able to rely on consistent funding from the agencies and sources that have provided support. However, in this environment, more and more agencies are challenged to compete for funds that were once reliable sources in order to provide services and programs. In this workshop we'll explore strategies for winning competitive funding.

Objectives:

- Participants will learn strategies for deciding when to compete for what
- Participants will learn effective frameworks for different kinds of funders

The Persuasion Matrix - A Model for Successful Advocacy

Whether you are advocating for a policy, seeking funding for a new effort or engaging teams in their work, the Persuasion Matrix is a framework for effectively asking for and getting what you want. Using the matrix, you will learn concrete action strategies and create a plan to successfully engage others in your cause.

OBJECTIVES:

- Participants will learn the five steps of the TAP IT model
- Participants will implement those steps by creating a simple concrete TAP IT action plan.



**GCAA 2017 ANNUAL CONFERENCE
PRE-CONFERENCE TRAINING REGISTRATION FORM**

July 18, 2017

Hyatt Regency Savannah

2 West Bay Street, Savannah, GA 31401

(912) 238-1234

For hotel reservations call (912) 238-1234 and mention Georgia Community Action Association (GCAA) to get the special conference rate.

(Please Print Clearly)

Name _____

Title _____

Agency/Company _____

Address _____

City, State, Zip _____ Website _____

Phone _____ Fax _____ Email _____

Please submit a separate form for each participant.

Beyond Sustainability: Creating Resilient Organizations

\$99

Will you need a hotel room for *Monday night* (night before the training)?

Yes **No**

Check enclosed for \$ _____

Payment:

- Check must accompany this registration form.
- Make checks payable to Georgia Community Action Association.
- Cancellations received by June 16, 2017 will be refunded by 50%, after which fees will not be refunded.
- Substitute registrants are permitted with notification.
- Please make all registration correspondence to: Attention- Janette Hines.

**Please fax or mail completed form and payment to:
Georgia Community Action Association Inc. (GCAA),
Attn: Janette Hines**

1000 Main Street, Forest Park, GA 30297

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