



**NYSCAA &
NYSWDA**

Be **Better.**

Be **Brilliant.**

Be **YOU!**

2017 **JUNE**

Professional Development Conference
Program



High Peaks Resort ~ Lake Placid, NY

THURSDAY - JUNE 1 AGENDA

1

8:00 - 8:45

Continental Breakfast
Great Range Room

8:45 - 9:15

Welcome & Introductions
McIntyre Range

9:15 - 10:00

Opening Plenary
McIntyre Range

Why Social Science Matters for Community Action (and vice versa), Brian Southwell

10:00 - 10:15

Morning Break
Avalanche Pass

10:15 - 11:45

Workshops

- Communicating Across Barriers, Kim McMann (Algonquin)
- Stepping Into Supervision, Kate Ebersole (Iroquois)
- Maximizing Success: CAA Personnel Policies and Practices, Veronica Zhang (Wright)
- TIPS Modeling and “The Case of the Lost Message”, Andy Stone & Al McMahon (Sentinel Range)

11:45 - 12:45

Lunch
Great Range

12:45 - 1:30

Annual Membership Meetings
Algonquin (NYSCAA) and Sentinel Range (NYSWDA)

1:30 - 3:00

Workshops

- Bridges Out of Poverty, Dawn Cole (Algonquin)
- The Role of the Community Needs Assessment in Building Meaningful Strategic and Action Plans, Laura Rossman (Iroquois)
- Two Generation Approach, Christine Williams (Wright)
- Weatherization: Directors Roundtable Part I, Andy Stone (Cascade)
- Weatherization: Job Site Management- Soup to Nuts!, Joe Ilacqua (Big Slide)

3:00 - 3:15

Afternoon Break
Avalanche Pass

3:15 - 4:45

Workshops

- Opportunities Communities, LoReida Nunn-Dixon (Algonquin)
- Community Needs Assessment/Community Commons, Jamie Kleinsorge (Iroquois)
- Workplace Wellness, Kate Ebersole (Wright)
- Weatherization Directors Roundtable Part II, facilitated by Andy Stone (Cascade)
- Weatherization Best Practices for Manufactured Housing, Matt Redmond (Big Slide)

5:15 - 6:00

Reception
Great Range Courtyard

6:00 - 9:00

Awards Ceremony & Dinner
Great Range Courtyard

2

FRIDAY - JUNE 2 AGENDA

8:00 - 8:45

Full Breakfast
Great Range

8:45 - 10:15

Workshops

- Bridges Out of Poverty Panel, Dietra Harvey, Bruce Garcia & Traci Ross (Algonquin)
- Making Use of Community Needs Data, Jarle Crocker (Iroquois)
- Voice of the Customer, Annette Marchese (Wright)
- To Fee-for-Service, or not to Fee-for-Service, That is the ?, John Carrigan (Cascade)
- How to “Get in the Zone” with Zonal Diagnostics, Al McMahon (Big Slide)

10:15 - 10:30

Morning Break
Avalanche Pass

10:30 - 12:00

Workshops

- Communications Across Barriers Panel, Amey Rusak, Lyn Langworthy & Brandy Strauf (Algonquin)
- Partnership, Jarle Crocker (Iroquois)
- ROMA Next Generation, Jackie Orr (Wright)
- Weatherization: The BPI Infiltration and Duct Testing Professional (IDL) Certification: How to Build Your Third Party Fee-For-Service, Matt Redmond (Cascade)
- Weatherization: Technical Roundtable for Field Personnel (Big Slide)

12:00

Conference Adjourned

Workshop Descriptions June 1 - 10:15 to 11:45

NYSCAA

A

Communicating Across Barriers

Kim McMann, MS Ed, CCAP, CAB Gold Star Speaker

This workshop is an introduction into Communication Across Barriers based on the work of Dr. Donna Beegle. We will use activities and discussion to explore this model of communication that eliminates barriers based on different experiences and backgrounds.

ALGONQUIN

OR

B

Stepping into Supervision

Kate Ebersole, KEE Concepts Consulting

This session will focus on some of the main challenges facing anyone who has been recently promoted to Supervision. We will look at how newly promoted Supervisors need to change their perspective to a more macro view of the organization, how to set boundaries with former peers, the importance of taking more responsibility for decision making and how to engage direct reports. We will touch on the key Emotional Intelligence skills that Supervisors and how to apply these in the workplace

IROQUOIS

OR

C

Maximizing Success: CAA Personnel Policies and Practices

Veronica Zhang, Esq., CAPLAW

This workshop will address and suggest solutions to an array of legal issues CAAs face relating to personnel policies and practices, many of which arise as a result of new standards and regulations. Topics will include the current status of the FLSA overtime rule, human resources directives in the CSBG Organizational Standards, travel time policies under the FLSA, lobbying/political activity policies, and the role of the CAA board in overseeing personnel policies and employee grievances.

WRIGHT

OR

NYSWDA

D

TIPS Modeling and “The Case of the Lost Message” (1.5 BPI CEUs)

Andy Stone, NYSWDA Executive Director

Al McMahan, NYSWDA Trainer/Program Liaison

TIPS and energy modeling have been around for almost thirty years. After three decades, and significant turnover of staff, some of the fundamentals and background reasoning behind this valuable resource have been lost in translation. This session will solve the case of the lost message and re-explore the groundwork and history of TIPS and examine its true purpose; how good decisions can influence proper modeling, investment levels, and the final workscope. This is a combined session that will be valuable to directors, auditors and crews.

SENTINEL RANGE

Workshop Descriptions June 1 - 1:30 to 3:00

NYSCAA

A

Bridges Out of Poverty

Dawn Cole, Deputy Director for Community Action Planning Council of Jefferson County (CAPCJC)

In recent years, CAPCJC has twice hosted Bridges workshops for the community-at-large, facilitated by national trainers and consultants Jodi Pfarr and Phil Devol. CAPCJC is currently taking their Bridges work to the next level with the introduction of Getting Ahead in a Just Gettin'-By World, a 16-week workshop series built from Bridges constructs. Dawn will also share how community support of Getting Ahead continues to swell- it's all about momentum!

ALGONQUIN

OR

B

The Role of the Community Needs Assessment in Building Meaningful Strategic and Action Plans

Laura Rossman, Pro Action Steuben & Yates, Inc.

A well-crafted Community Needs Assessment will meet the highest organizational standards but it can do so much more than that. Because a key outcome of the CNA is to articulate findings about the causes and conditions of poverty, and because it includes perceptions of people living on low incomes collected using both quantitative and qualitative methods, the CNA process is an opportunity to learn about and address root causes of poverty. A high quality CNA will include recommendations for programmatic response to its findings. A CAProgram can use these findings and recommendations from the Community Needs Assessment as a framework for its strategic planning work, linking its service vision to the root causes of poverty. In this workshop, we will also touch on the possibilities that exist when combining Head Start and CSBG Community Assessments for Community Action programs that also house Head Starts.

IROQUOIS

OR

C

Strengthening 2 Gen Approaches through Effective Family-School Engagement

Carolyn Williams, New York State United Teachers

The research is clear - family engagement matters. The 2 Gen approach and family-school engagement strategy are vital components to life outcomes for students, particularly for low-income and students living in poverty. This session will explore the intersection between the 2 Gen approach and family-school engagement, the challenges schools face in cultivating and sustaining effective family-school relationships and partnerships, and NYSUT's current efforts to build capacity for effective family-school engagement linked to learning.

WRIGHT

NYSWDA

D

Weatherization Directors Round Table-1

Andy Stone, Executive Director NSWDA

There is no more valuable tool in weatherization than being able to interact with your peers, to share ideas, identifying what works, what does not, and how to interpret ever changing policy. This double session dedicates a significant amount of time to this interaction and important issues solicited from the field will be discussed at length. The open forum format will be especially valuable to directors that are new to the Weatherization Assistance Program as seasoned staff openly shares ideas and problem solve in a peer networking environment.

CASCADE

OR

E

Job Site Management- Soup to Nuts! (1.5 BPI CEUs)

Joe Ilacqua, NSWDA Trainer

Proper site management is critical to a successful job. From the moment the truck rolls up to the time the last nail is set, it is up to the crew leader to manage the flow of the job, while maintaining a positive relationship with the client. By attending this session, crews and auditors will learn; the proper way to assess and set up a job site, improved efficiencies in the fee- for-service world, cost management, and improved client relations

BIG SLIDE

Workshop Descriptions June 1 - 3:15 - 4:45

NYSCAA

A

A Community Collaboration to Fight Poverty

LoReida Nunn-Dixon, Director Open Door

This workshop focuses on the Opportunity Model of Dr. Donna Beegle and how the movement and collaboration of community partners of over seventeen agencies efforts are being implemented, as well as what the community is doing with the model and the success of the movement in the Illinois/Iowa Quad City area. The Quad City Opportunity Community is “fighting poverty not the people”. The importance of relationships is a key idea when it comes to understanding poverty.

ALGOQUIN

OR

Community Needs Assessment with Community Commons

Jamie Kleinsorge, Institute for People, Place, and Possibility

The workshop will explore Community Commons and more specifically, the New York State Community Action Association Hub and Community Needs Assessment tool. Participants will learn how to:

- Find and search for available data
- Make a map with one or more data layers
- Best practices in using GIS to explore your community
- Use advanced mapping tools
- Make a new community needs assessment
- Customize a community needs assessment
- Best practices and applications for community needs assessments

IROQUOIS

OR

Workplace Wellness

Kate Ebersole, KEE Concepts Consulting Development

In this ninety minute overview of worksite wellness initiatives, we will look at best practices and case studies for organizations that successfully implemented worksite wellness initiatives. Participants will learn about action based strategies and policy level strategies for improving worksite wellness. We will also explore and discuss ways to track whether a worksite wellness initiative is effective, including how to develop ways to track the return on investment for worksite wellness initiatives.

WRIGHT

OR

Weatherization Directors Roundtable - II

Andy Stone, Executive Director NYSWDA

This second session of the directors roundtable will continue the discussion of issues solicited from the WAP network. Don't miss this opportunity to share your ideas and learn a few tricks in this solution based forum.

CASCADE

NYSWDA

D

Weatherization Best Practices for Manufactured Housing (1.5 BPI CEUs)

Matt Redmond, NYSWDA Director of Training

This fast paced presentation is an introduction to the time tested best practices for weatherizing manufactured homes. Cal Steiner and his North Dakota crews pioneered these techniques over many years and today these best practices are followed by WAP agencies nationwide. NYSWDA staff will introduce you to:

- Health and safety issues inherent to manufactured housing
- Manufactured housing construction details
- Problems related to energy efficiency in manufactured housing
- Standard weatherization best practices for retrofitting bellies, walls, and roofs
- Duct and heating system best practices
- The benefits of the various retrofit options

BIGSLIDE

E

Workshop Descriptions June 2 8:45 - 10:15

NYSCAA

A

Bridges Out of Poverty Panel

Dietra Harvey (Mohawk Valley Community Action Agency), Bruce Garcia (Joint Council for Economic Opportunity) and Traci Ross (Washington County EOC)

- This panel will highlight how Bridges Out of Poverty is being used by Community Action Agencies in New York to enhance service delivery and outcomes.
- Learn how to define, communicate, and elicit performance expectations and working agreements.

ALGOQUIN

OR

B

Making Use of Community Needs Data

Jarle Crocker, Director of Training and Technical Assistance, Community Action Partnership

In this workshop, Dr. Jarle Crocker, Director of Training and Technical Assistance at the Community Action Partnership will address how you can make the most of your Community Needs Data.

IROQUOIS

C

Voice of the Customer

Annette Marchese, Bureau Manager, Division of Community Services, New York State Department of State
DOS Division of Community Services will discuss opportunities for Expanding Communication Between DOS and the CAA Network.

WRIGHT

NYSWDA

D

To Fee-for-Service, or not to Fee-for-Service, That is the Question!

John Carrigan, Albany County Cooperative Extension

Federal DOE is now requiring program income spend-down at the end of their contract term with NYS HCR. And the state is now requiring quarterly reporting of program income activity. As a result, establishing and managing program income has becoming more complex in weatherization. Another option that is looking more and more attractive is separating costs through fee-for-service. The emphasis of this session will be to identify key components to consider when establishing and sustaining a profitable fee-for-service operation for your energy conservation programs. The session will include a presentation with plenty of time remaining for questions and answers for attendees .

CASCADE

OR

E

How to "Get in the Zone" with Zonal Diagnostics (1.5 BPI CEUs)

Al McMahon, NYSDWA Trainer/Program Liaison

Zonal Pressure Diagnostics (ZPD) is an invaluable tool for both Auditors and Crew if; you do it right, use it when you need to, and don't spend too much time doing it. The goal of this session is to help simplify the process and provide a clear understanding of what to do and when to do it. It will address how to get the most out actually using ZPD. We will cover the background, definition of different zones, considerations to help you decide if you should use it, the actual process (through examples), pitfalls to avoid, and best practices that will give you actionable "take-a-ways".

BIG SLIDE

Workshop Descriptions June 1 - 10:30 to :00

NYSCAA

NYSWDA

A

Communication Across Barriers Panel

Amy Rusak (ProAction of Steuben and Yates), Lynn Langworthy (ACCORD) and Brandy Strauf (CAPCO)

This panel will highlight how Communications Across Barriers is being used by Community Action Agencies in New York to enhance service delivery and outcomes.

ALGONQUIN

OR

Partnerships

Jarle Crocker, Director of Training and Technical Assistance, Community Action Partnership

In this workshop, Dr. Jarle Crocker, Director of Training and Technical Assistance at the Community Action Partnership will delve into Partnerships. What makes partnerships work? Why partner? How do partnerships fit into community Action goals and address community Engagement? What are some best practices around Partnerships? Join us for this session to learn more.

IROQUOIS

B

ROMA Next Generation

Jackie Orr, NASCSP

Wondering what ROMA Next Generation is all about? Come to this session and learn about the components of ROMA NG including a National Community Action Theory of Change, a local Theory of Change (and how to implement), community level work, use and analysis of data, and the integration of the phases of the ROMA Cycle. There will also be the opportunity to discuss the CSBG Annual Report.

WRIGHT

C

The BPI Infiltration and Duct Testing Professional (IDL) Certification: How to Build Your Third Party Fee-For-Service Testing Business (1.5 BPI CEUs)

Matt Redmond, NYSWDA Director of Training

As of October 2016, the updated NYS Energy Code requires that all new homes, gut rehabs, and additions meet code compliance by mandating third party testing for infiltration and duct leakage. Code officials, builders, remodelers, and HVAC contractors will need qualified third party testers to meet compliance. With a little footwork, and some networking, your agency can build a fee-for-service component by offering this service to your local code officials and contractor community. Staff will introduce the code changes and provide tips on how to navigate enforcement and compliance of the new rules so that you can build your fee-for-service business. The session will also include information on what testing is required and how to document the results in a report.

CASCADE

OR

D

Technical Roundtable for Field Personnel (1.5 BPI CEUs)

Facilitator: John Carrigan, Weatherization Director, Albany County Cooperative Extension

Joe Ilacqua, NYSWDA Trainer & Al McMahon, NYSWDA Trainer/Program Liaison

This session will offer an opportunity for field staff to discuss and dissect the complex technical side of weatherization. There is a lot of data to collect, interpret, and make decisions on in weatherization. A facilitated roundtable discussion with fellow field personnel is a great way to learn from some of the best the techniques they use to problem solve, improve efficiency, and get the most out of each investment of federal dollars.

BIG SLIDE