

# SPEAKER BIOS:

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**Murray Banks** has been a speaker and trainer since 1984 creating a niche with custom tailored keynotes. While all speakers aspire to personalizing their presentations, Murray developed that skill as an educator, teaching at every level from grade school to graduate school! His ability to identify the needs of each student and zero in on best practices for their learning have served him well for researching an organization, reading his audience and creating an interactive presentation. Murray was a passionate teacher. In 1982 he was honored as Vermont's Teacher Of The Year for Physical Education and in 1983 received the Outstanding Educator Award from the national association, AAHPHRD. He taught in a city school district, a small rural school and a major university; coached teams that won state championships and teams that never won a game; and 40 years later is still coaching youth sports in his community. At the same time he was achieving educational honors, Murray was winning his first of four National Championships in the Triathlon. He took a sabbatical in 1984 to train and race internationally, work on an advanced degree in educational leadership and co-author a textbook. Two times he has been one of the top finishers in the Ironman Triathlon World Championship in Hawaii. This break from public education enabled Murray to blend two passions – racing at the highest levels and teaching outside the structure of a classroom. His audiences now get the best of both worlds... a dynamic, interactive teaching style and focused, world class mindset. As his speaking career became more demanding, Murray retired from triathlons but kept his hand in athletics with ski racing. At age 50, racing the finest skiers from Europe and Scandinavia, Murray won the masters World Championship in cross-country skiing. Now in his early 60's, he still competes among the top in his age division at the masters skiing world championships. Murray lives in the beautiful Green Mountains of Vermont. His rustic post & beam home, nestled in the shadow of Mt Mansfield, is in stark contrast to Murray's international travel schedule, but offers the balance he often incorporates into his presentations. Murray two sons are elite mountain guides based in Chamonix, France and Crested Butte, Colorado. Jeff and Steve are among a handful of Americans with the IFMGA/UIAGM international guiding license so Murray enjoys ski mountaineering expeditions with them that often find their way into his presentations. The elements of risk, adaptability and toughness are natural connections to Murray's message as organizations work through these tough economic times. Successful speakers are skilled storytellers. Murray draws on his teaching skills, athletic success and business savvy to engage his audience and weave a message that is easily applicable to their own work and personal lives.

**Sarah Belliveau**, CPA is a Principal in BerryDunn's Not-For-Profit Practice Group, providing audit, accounting, board education, and management advisory services to a variety of not-for-profit organizations. Sarah's emphasis on federal and state compliance when working with her clients has informed her perspective on navigating the new FASB reporting requirements for not-for-profit organizations.

Sarah works with a number of organizations throughout Northern New England, including several CAP agencies in Maine. Sarah is also responsible for developing internal and external training sessions, including programs on federal grant compliance and board fiduciary responsibilities. Recent presentations include *Enterprise Risk Management for Not-for Profits: How to Eat an Elephant with a Spoon* and *Good Governance: Understanding Your Organization's Form 990*. Sarah currently serves as the board treasurer for the Maine Philanthropy Center.

**David Bradley** for nearly three decades has been recognized as one of Washington's leading advocates for low-income programs. David has worked with federal government representatives,

members of Congress, congressional staff and key White House personnel to develop national policies dealing with low-income needs and related regulations and guidelines. David has served as a member on a number of advisory boards and commissions.

Since 1981, David has served as Executive Director of the National Community Action Foundation (NCAF) which he helped found in 1981. NCAF is a private, non-profit advocacy organization that interacts with Congress, the Executive Branch, state and local governments and local agencies on behalf of a variety of low-income programs.

David is the principle author of the Community Services Block Grant (CSBG). This three quarter of a billion dollar program provides the core funding to the nation's community action agency (CAA) network. David's most recent activities have been to meet with members of Congress and representatives of other countries who are interested in establishing a community action program in their countries.

David has a Bachelors and Masters degree from George Washington University. In 1987 he was a Senior Executive Fellow at the Harvard University John F. Kennedy School of Government. He served in President Carter's Administration as Congressional Liaison at the Small Business Administration.

**Samantha Canton** has been a Homeownership Advisor at AHEAD Inc. since 2009. In her role as a housing counselor she provides a wide-variety of counseling services including; pre-purchase, mortgage default, reverse mortgage, financial capabilities, credit and rental counseling. Samantha is the lead educator for AHEAD and teaches over 25 homeownership and financial education classes each year. Samantha has completed National Financial Educator Training through University of Arizona Norton School of Family and Consumer Science. Furthermore, she teaches financial education to Coos and Grafton county public schools. She is also a past certified VITA preparer and volunteers on numerous boards and committees throughout her community of northern New Hampshire.

**Ryan Esbjerg** Life presents challenges to us all. It was only when Ryan worked through some personal darkness that the birth of [Flex Your Face](#) was initiated. Meaning to Smile, Flex Your Face, started as a Facebook group in 2014 and has grown into a global community with 74 Brand Ambassadors in 25 states and 8 different countries. This year Flex Your Face University was launched with the mission to strengthen every community we were part of by igniting positive relationships through sharing knowledge. With the unending goal to inspire through simplicity, Ryan is excited to spread the Flex Your Face mission every single day.

**Talitha J. Franggos**, ACSR is an Account Executive, Cross Insurance Talitha has over 13 years of commercial insurance experience with Cross Insurance. She has had the experience of representing local, national, and global accounts of various sizes. Talitha specializes in social service non-profits, and health care. Expertise includes risk management, safety consulting, loss prevention, and claims management. Talitha's direct responsibilities are providing her many clients with her expertise in all areas of commercial insurance risk control. She is a consultant to business owners to help them meet their business goals and objectives. Talitha has been a licensed Property & Causality Broker in the State of New Hampshire since 2002. She is also licensed in MA and SC. She received her ACSR designation in 2007 in the State of NH. Talitha is an RYT with Yoga Alliance. She received her training from Living Yoga with Maureen Miller in 2007. Talitha finds it extremely important to find balance in all aspects of her life. The yoga training has provided that guidance in her professional career as well as her personal and professional endeavors.

**Tess George** draws on her knowledge of communication principles, as well as her experience as a speaker, singer, and storyteller to help people become better communicators and improve their business effectiveness. She is the founder and principle of Speakwell Training, a

communication training and consulting firm. Tess also teaches Business Communication, Critical Thinking and Public Speaking at the University of Massachusetts and offers Professional Development workshops for the University of New Hampshire and Manchester Community College. She is a former faculty member of the Penn State MBA Program, where she was honored with the Kathryn DeBoer Teaching Excellence Award.

**Greg Kaufmann** is a Senior Fellow with the Center for American Progress and the Editor-in-Chief of Talkpoverty.org. Previously, he was the poverty correspondent for The Nation where he wrote his weekly column, “This Week in Poverty,” which was also syndicated by BillMoyers.com. He has spoken at numerous poverty-related conferences and has been a guest on MSNBC, PBS, NPR, and radio talk shows across the United States. Melissa Harris-Perry called him “one of the most consistent voices on poverty in America.”

Greg graduated from Dickinson College and studied creative writing at Miami University in Ohio. He lives in his hometown of Washington, D.C. with his wife, son, two daughters.

**Gerri King**, Ph.D., social psychologist and organizational consultant, works with educational, healthcare, corporate, industrial, non-profit, and governmental clients throughout the US and abroad. Gerri is also a facilitator and keynote speaker, presenting at numerous conferences and seminars throughout the year. Dr. King’s expertise includes a wide range of topics such as supervisory skills, team building, resolving conflicts and effective communication, motivating workforces, the dynamics of change, strategic planning, why people avoid success, and the changing role of leadership in the 21st century.

Dr. King facilitates staff and executive retreats, departmental and cross-departmental conflict resolution efforts, mergers and acquisitions, strategic planning sessions, and mission & vision development. Gerri is a founding partner and President of the consulting and counseling firm Human Dynamics Associates, Inc. of Concord NH and the author of The Duh! Book of Management and Supervision: Dispelling Common Leadership Myths. [www.gerriking.com](http://www.gerriking.com) will provide more information.

**Michael Maguire**, ChFC, CFP, Mutual of America

Michael Maguire has worked in the Retirement Planning industry for over 18 years. Michael is a CERTIFIED FINANCIAL PLANNER™ and Chartered Financial Consultant ChFC®. He has worked for Mutual of America for the past 10 years as a Participant Account Executive.

**Tiffney Marley** is a Project Director at the Community Action Partnership (CAP), where she leads CAP’s National Learning Communities Resource Center (LCRC)—an initiative that identifies innovative practice models for addressing the causes and conditions of poverty. This work has many levels which includes managing a national virtual peer *Learning Community*, working with CAAs to redesign their programmatic strategies, and collaborating with governmental and private stakeholders (including the White House Rural IMPACT technical assistance team) to identify barriers and re-imagine processes which support systems-level transformation for rural and tribal communities engaged in two-generational strategies for alleviating poverty. She has also previously served as the Director of Black Church Studies at Duke University where she provided leadership for the Divinity School related to cultural competency and intersectionality and facilitated faith-based, social justice continuing education programs in the United States, South Africa, Uganda, Rwanda, Brazil and Peru.

**Dianne Nelder**, LCSW is originally from Northern Maine and has been practicing Social Work for over 30 years. She earned her baccalaureate from the University of Maine at Farmington, with a major in Psychology and a minor in Education. Dianne went on to earn her Master of Social Work from the University of New England at Biddeford. She has worked in locked psychiatric facilities, residential, adult, children's services, out-patient and community based practices. She has held director positions in crisis services, children's residential, special education and transitional programs, children's out patient, school based counseling, and adult community based services. Currently, she holds the position of Director of Children's Services at Community Concepts, Inc. and resides in Lewiston, Maine with her wife and two dogs.

**Cheryle Pacapelli** is a person in long term recovery for over 27 years, bringing the important perspective of recovery to her work. Cheryle has a Bachelor's Degree in Business Management from Albertus Magnus College in New Haven, CT. She is the Community Engagement Director at New Futures, the co-chair of the Recovery Task Force of the Governor's Commission on Alcohol and Drug Abuse and previously served as the Executive Director of HOPE for New Hampshire Recovery. She comes to New Futures, Inc. from Connecticut where she worked as a Program Manager for Recovery Housing, Director of Operations, and the Director of Recovery Services at CT Community for Addiction Recovery (CCAR) from 2004-2012. During her time at CCAR she managed three recovery community centers, a telephone recovery support program, a recovery housing program, volunteer services, recovery coach training, recovery training series, and recovery walks. She is also the founder of Stepping Stone House a 12-step based recovery housing residence for men. She has been an advocate for people struggling with Substance Use Disorder since 2001. She is the co-owner of Stepping Stone House, a transitional living home for men in recovery seeking to transition from treatment and jail back into mainstream society. Cheryle has been providing and implementing recovery support services for over 15 years and brings her knowledge and experience to New Futures.

**Emily Parker**, CPA is a Senior Manager in BerryDunn's Not-for-Profit Practice Group, specializing in audit, accounting, and federal and state compliance, including Uniform Guidance audits. Emily works with a number of CAP agencies in Maine, as well as not-for-profit clients serving conservation, higher education, and behavioral health constituencies. Emily regularly presents internal and external training sessions on best practices and recent pronouncements, as well as contributes analysis on recent pronouncements to the BerryDunn blog. Presentations and publications include *Nonprofit Board Fiduciary Responsibilities: What you need to know* and *Our Views on Six Elements of FASB's Proposal on Not-for-Profit Financial Statement Presentation*. An active volunteer in her local community, she currently serves as the treasurer of the Good Samaritan Agency.

**Dave Rinebolt** became the manager of the Weatherization Assistance Program in June of 2016. He is responsible for the oversight of 57 state and territorial grants that will provide critical services to more than 35,000 vulnerable households. Prior to joining DOE, Rinebolt served as Executive Director of Ohio Partners for Affordable Energy (OPAE) for over 20 years. OPAE is a non-profit organization whose 60 members manage low income weatherization and bill payment assistance programs throughout Ohio. The organization oversees the operation of more than \$12 million in weatherization programs and fuel funds for seven utilities annually. OPAE also advocates on behalf of low income consumers in legislative and regulatory forums.

Rinebolt has over 30 years of experience in dealing with policy issues relating to energy and social services programs. Dave holds a Bachelor of Liberal Studies Degree from Bowling Green State University (May 1978) and a Juris Doctor Degree from the Columbus School of Law at the Catholic University of America (May 1981).

**Erin Rose** joined the Environmental Sciences Division at Oak Ridge National Laboratory in 2010 as a social scientist with a Master of Science in Social Work. She was the assistant project manager for the national evaluations of WAP and continues to provide policy and research support for DOE. Erin was project lead for the national occupant survey of WAP recipients that helped characterize the WAP eligible population and evaluate the program's impact on dwelling quality, health and energy burden. Erin was the principal investigator for the DOE funded study that looked at Medicaid records for children with asthma in homes that received Weatherization Plus Health measures. She also managed evaluations of DOE's Sustainable Energy Resources for Consumer's and Weatherization Innovation Pilot Program grants for ORNL.

**Scott Umstot** is a Wholesale Broker with RT Specialty and carries a strong background in Privacy/Network Security. Scott began his career as a Directors & Officers underwriter for Chubb and holds a BA in Marketing at the University of Massachusetts. Throughout his career, Scott has held various broker/underwriting roles related to The Technology/Life Sciences Industry. Scott currently runs a large book of Cyber business out of Boston and works to educate insured's, agents & colleagues on all things cyber.

**Veronica Zhang** is a Staff Attorney at CAPLAW. She advises community action agencies on strategic and operational matters as well as on a broad range of legal issues, including tax-exempt law, employment matters, Head Start and other government grants law, corporate governance, and compliance. Prior to joining CAPLAW, Ms. Zhang was a corporate associate at Goodwin Procter LLP, where she represented public and private technology companies in mergers and acquisitions, securities offerings, and strategic collaborations, and also worked with nonprofit organizations on formation and governance matters. Ms. Zhang is a graduate of Yale University and Boston University School of Law.