



**2017 IACAA Annual Learning Conference**

**MAY 7 - 10, 2017**

**⚓ Wyndham Springfield City Centre ⚓**

**REGISTRATION NOW OPEN!**

**[www.iacaanet.org](http://www.iacaanet.org)**

## Featured Events and Tracks



May 7 - 10, 2017

### Hotel Reservations

Reservations for our overflow room block can be made by calling the **Crowne Plaza** at 1-800-227-6963 and mention the Illinois Association of Community Action Agencies block or you can make reservations on-line at: <http://bit.ly/2p2Oto0>. The hotel will provide you with a confirmation number when you make your reservation. The conference group rate is \$104 plus tax for King or Double.

\*A complimentary parking pass for the Wyndham will be provided to each occupied guest room

**Crowne Plaza of Springfield**  
**1-800-227-6963**

Reservation cut-off date: April **28** 2017

Hotel reservations made and not canceled will be billed for the first night's room and tax and the remaining nights reserved will be canceled. Guests may cancel their reservation 24-hours prior to the day of arrival without penalty.



Register for the Annual Conference at  
[www.iacaanet.org](http://www.iacaanet.org)

### Families of Distinction Banquet

Please join us for the 2017 Annual Families of Distinction Awards Banquet. We will be celebrating the stories of families who have overcome various barriers along their path to self-sufficiency. These families have been nominated by Community Action Agencies from across the state as a way of recognizing their achievements in navigating through great personal and social obstacles. This year's event will include an inspiring short documentary that will feature six families who will be receiving specific awards focused on various areas of self-sufficiency. We will also be featuring live local entertainment from the Lanphier High School drum line!

### Opening Session

We are pleased to confirm **United States Senator Dick Durbin** for the opening session of this year's Annual Conference. Senator Durbin is the 47th U.S. Senator from the State of Illinois, the state's senior senator, and the convener of Illinois' bipartisan congressional delegation. Senator Durbin also serves as the Democratic Whip, the second highest-ranking position among the Senate Democrats. He has been elected to this leadership post by his Democratic colleagues every two years since 2005.

### Plenary Session - Philip Anderson, Ph.D

Drawing from participants' experience, this workshop focuses on the leader's role in effecting agency-wide change during uncertain times. Through large and small group discussions of successful organizational change efforts, participants will learn the tools and techniques that will help them lead in a constantly changing environment driven by technology, government policy changes, generational differences and a complex operating environment. Included will be strategies focused on how to to:

- Assess the current state of change in your agency
- Perform a diagnosis to understand the changes necessary at a deeper level
- Plan and implement projects to keep up with a changing environment
- Evaluate success of a change effort

### Awards Luncheon

The Illinois Association of Community Action Agencies holds the Annual Community Action Awards Luncheon during our Annual Conference to honor individuals who are helping to Chart the Course for the Community Action movement. The tremendous work of these individuals has embodied the spirit of Community Action. Each year IACAA reaches out to our network and their partners to nominate peers whose dedication to Community Action inspires others to excellence.

### ROMA Next Generation Track

ROMA Next Generation is a system for continuous quality improvement that enables Community Action Agencies to measure, analyze and

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## Featured Events and Tracks, continued

communicate performance. Due to ROMA Next Generation, Community Action Agencies are shifting more towards a culture that embraces continuous learning and away from a culture driven by compliance and reporting. This is designed to ultimately help the network generate robust results for individuals and communities.

### Who should attend?

- CSBG Managers
- Fiscal Office
- Head Start staff
- Other program managers

## Examining Poverty Track

As many of us know, poverty can have a long-lasting negative impact on individuals, neighborhoods, cities, states, and even entire countries. Critical conversations that encompass a wide range of disciplines are needed to investigate both the causes and effects of poverty. Additionally, multi-disciplinary research is needed to determine effective responses and interventions that mitigate the harmful influence of poverty on individuals, groups, and communities. In this track, we will explore and encourage new collaborations through information shared by experienced professionals who study poverty.

### Who should attend?

- CSBG Managers
- Fiscal Office
- Head Start staff
- Other program managers

## Professional Development Track

Professional development tracks utilize a wide variety of resources to provide in-depth training for your agency. These

are designed to foster an advanced skill set that will help you to become more knowledgeable in your field, more valuable to your agency and co-workers, and better equipped with the latest tools to assist your clients effectively.

### Who should attend?

- Executive Directors
- Emerging leaders
- Program staff

## Affordable Housing Track

Affordable housing is the top need in our communities as identified by the Community Action Network. The Illinois Community Action Development Corporation will be sponsoring an affordable housing track which will provide innovative approaches for Community Action Agencies to use in order to produce more affordable housing opportunities in local communities. Participants will learn how to secure private resources to conduct additional rehabilitation work that may not be possible through traditional weatherization funding. Staff from the National Development Council will educate attendees on the value of their affordable housing and economic development finance certification trainings which has resulted in several Illinois Community Action Agencies moving forward to develop affordable housing projects that have generated substantial unrestricted resources for their organizations. Hear from experts from across the state who have worked on multi-million dollar projects. You do not want to miss this track!

### Who should attend?

- Executive Directors
- Program Staff
- CAA Board Members

## Advocacy and Public Policy Track

With limited resources available, today's demands on state and federal elected officials is greater than ever! Learn how to move beyond cold calls and letters to engage the legislators working on the issues at the heart of Community Action. Develop the tools necessary to engage your local elected officials through effective advocacy on behalf of Illinois' low income individuals and families. Learn what it takes to formulate and advocate for policies that will result in necessary change for your community. Gain the clarity and confidence you need to help make a difference! This track will provide you with the necessary tools to be successful in civic engagement in your community.

### Who should attend?

- Fiscal Officers
- Human Resource Directors
- Program staff
- Executive Directors

## Energy Tracks

The Illinois Association of Community Action Agencies is introducing a new Energy track based on the specific needs and requirements identified by our collective Network of Community Action Agencies. We have carefully selected sessions that are designed to provide insights and ideas for providing effective energy services to our customers. These sessions will offer technical and communication assistance from experienced professionals throughout Illinois.

### Who should attend?

- Grant Managers
- LIHEAP Coordinators
- Weatherization Coordinators
- PIPP Coordinators
- Outreach and Intake Staff

# TRACK DESCRIPTIONS

## ROMA Next Gen Track

Monday | 1:15 pm – 2:45 pm and 3:00 pm – 4:30 pm

**ROMA Next Generation 101: Pt I & II**  
*Speaker: Sharmin Doering, Sangamon County Community Resources; Jane Hopkins, CEDA of Cook County; Lorrie Walls, City of Chicago Department of Human Services; Susan Wilson, C.E.F.S. Economic Opportunity Corporation*

This session will cover the broad components of the ROMA Next Generation Cycle. A panel of certified ROMA Implementers will discuss ROMA integration for the agency and the Board of Directors. The panel will also discuss the different perspectives of a ROMA Trainer vs. a ROMA Implementer to answer the questions: What are the practices in place? How are you engaging your staff and Board of Directors? What have you seen or are you seeing—the good, bad and the ugly? What insights did you gain?

Tuesday | 10:15 am – 11:45 am and 1:45 pm – 3:15 pm

### **Implementing ROMA at your Agency: Pt I & II**

*Speaker: Tiffney Marley, National Community Action Partnership*

Often times we think of ROMA as a management and accountability tool when it comes to implementation. However, for these sessions, we will be focused on a different part of the ROMA terminology—on the concepts of “results” and what that kind of orientation might actually mean for your agency. We will examine the importance of including staff that have direct contact with clients in the discussion of what has helped individuals, families

and communities move toward their goals. We will learn how to identify the principles that guide the delivery of services, and understand the different approaches to ROMA Implementation.

Wednesday | 8:30 am – 10:00 am

### **Effective Use of Community Needs Assessment**

*Speakers: Gina Strafford-Ahmed, DuPage County Department of Human Services; Sarah Troll, Impact DuPage*

DuPage County Department of Human Services collaborated with a local collective impact initiative, Impact DuPage, to complete its community needs assessment, allowing for robust survey distribution and data analysis. Presenters will outline the assessment process, as well as describe how data was utilized for purposes beyond grant-making. This assessment process has not only benefited DuPage County, but also other individual agencies, the multi-sector collaborative, and a private foundation.

Wednesday | 10:15 am – 11:45 am

### **ROMA: Understanding the Organizational Standards (IM 138)**

*Speakers: Adrian Angel, Department of Commerce and Economic Opportunity; Christine Westerlund, Illinois Association of Community Action Agencies*

The Organizational Standards were developed to assist states and local CSBG-eligible entities to set and meet high organizational standards across the Network. Assuring standardized knowledge of ROMA is essential to implementing the organizational standards. In this session, we will assess organizational capacity to execute and perform

the critical functions involved in our work. More importantly, we will help the agency assess its practices and operations to see what is going well and identify areas needing some strengthening. In this session, you will also receive tips and tricks for assessing the organizational standards. In addition, we will begin to identify the elements of The Theory of Change for ROMA implementation and its connectivity to the standards.

## Examining Poverty Track

Monday | 1:15 pm – 2:45 pm

### **Cultural Competence Basics**

*Speaker: Lorena Johnson, University of Illinois Springfield*

Becoming culturally competent is a dynamic process that requires cultural knowledge and skill development at all service levels. Cultural competence is generally defined as the ability to interact effectively with people of different cultures to help ensure that the needs of all community members are addressed. Cultural competence requires that individuals communicate with audiences from diverse geographic, ethnic, racial, cultural, economic, social, and linguistic backgrounds. In this session you will learn to work effectively across cultures to further your agency’s mission, increase your effectiveness as an organization and make your organization a better place to work in general through cultural competence.

## Track Descriptions, continued

**Monday | 3:00 pm – 4:30 pm**

### **What are Unconscious Biases?**

*Speaker: Alice Ivy-Wilson, Springfield School District*

What are unconscious biases? Unconscious bias refers to a bias that we are unaware of, and which happens outside of our control. It is a bias that happens automatically and is triggered by our brain making quick judgments and assessments of people and situations, influenced by our background, cultural environment, and personal experiences. These biases cause us to have a certain worldview about others who are different than ourselves. Where do these unconscious biases come from that we all have? How do we even identify them? And once we do identify them, how and why do we change them? This session will help to provide the answers to these questions and more!

**Tuesday | 10:15 am – 11:45 pm and 1:45 pm – 3:15 pm**

### **Poverty and Trauma Pt I & II**

*Speaker: Abra Fortson, Social Development Commission*

In this session, Abra Fortson will share the work of the coalition that led up to the 2016 Poverty Summit “Dismantling Poverty: A Courageous Conversation”. More specifically, she will discuss the ongoing planning around addressing trauma as it relates to poverty. This is a relevant and timely conversation as work groups designated by the coalition coordinate the upcoming SDC Poverty Summit 2017 which will be focused on advocacy. This session is designed to share ideas and expand the participant’s consciousness about what doing trauma work is about.

**Wednesday | 8:30 am – 10:00 am and 10:15 am – 11:45 pm**

### **Narrative Change and Racial Healing: Opportunities for Community Transformation: Part I & II**

*Speaker: Tiffney Marley, National Community Action Partnership*

Community Action cares about the entire community and embraces the belief that families of all racial, ethnic and cultural backgrounds need access to opportunities that empower them to thrive. During this session, the National Community Action Partnership will discuss how they are addressing racial equity as a national partner. Attendees will receive insights on institutional indicators for racial equity and gain shared strategies for cultivating more equitable and just local communities. Attendees will come together to heal and commit to truth telling. They will learn how to engage representatives from all racial, ethnic, religious and identity groups in genuine efforts to increase understanding, communication, caring and respect for one another.

## Advocacy and Public Policy Track

**Monday | 1:15 pm – 2:45 pm**

### **Advocacy in Action**

*Speaker: Dominic Watson, The Springfield Black Chamber of Commerce*

It is critical that all citizens of Illinois have their views considered by our honorable body of elected officials as they are passing laws and creating budgets. As a previous legislative assistant and legislative liaison, Dominic will focus on the importance of grassroots advocacy in the ever-changing landscape of influencing policy.

**Monday | 3:00 pm – 4:30 pm**

### **Federal and State Threats to Critical Public Benefit Programs: Medicaid, ACA, SNAP and the Illinois State Budget**

*Speakers: Nadeen Israel, EverThrive Illinois; Dan Lesser, Shriver Center; Aimee Ramirez, Greater Chicago Food Depository*

The panelists will discuss the impact to Illinois created by the major changes to federal health care policy and anti-hunger/poverty programs. They will examine how these federal changes, when implemented at the state level, will interact with the state's budget situation.

**Tuesday | 10:15 am – 11:45 am and 1:45 pm – 3:15 pm**

### **Lobbying, Advocacy, and Political Activity: Playing by the Rules**

*Speaker: Christopher Logue, CAPLAW*

This two-part workshop will focus on how CAAs can advocate effectively within the political activity and lobbying rules that apply to them, their employees, and board members. Part one of the workshop will focus on lobbying and will address questions such as: What is the difference between lobbying, advocacy, and education? What kinds of activities are considered lobbying, and what are not? How do we lobby while staying within the IRS and federal grant rules? What kind of funds can pay for time spent lobbying? Part two of the workshop will transition the conversation into political activity and will address questions such as: What is political campaign activity and how is it different from lobbying and advocacy? Can our CAA get involved with activities like voter registration, voter education, candidate

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## Track Descriptions, continued

forums, endorsing candidates, or issue advocacy? What is the Hatch Act, and how does it limit the off-duty political activity of our employees? Both sessions will be interactive and will include discussion of hypothetical scenarios to help understand the ins and outs of this important topic.

**Wednesday | 8:30 am – 10:15 am**

### **Strategic Engagement in Advocacy: Opportunities and Resources**

*Speakers: Natalie Kramer, National Community Action Partnership*

This session will discuss the current advocacy environment and opportunities for Community Action to engage with elected officials. Effective strategies for meaningful participation in advocacy efforts, as well as resources available to assist in the process will be outlined.

**Wednesday | 10:15 am – 11:45 am**

### **Advocacy Strategy: Power Mapping and Building Legislative Champions**

*Speaker: Margaret Eaton, Margareteaton.Org*

Community Action Agencies are local experts on the issues facing low-income people and struggling families in their communities. However, expertise and data are often not enough to influence a decision maker or decision making body. In this strategy development workshop, you will practice using a power mapping tool to determine how to best influence decision makers who can make the policy changes you seek. You will also learn proven methods for developing relationships with policy makers and identifying and cultivating legislative champions for your policy priorities.

## Professional Development Track

**Monday | 1:15 pm – 2:45 pm**

### **Effective Leadership**

*Speaker: Anne Silvis, University of Illinois Extension*

The purpose of this session is to introduce the topic of effective leadership, which includes the skills and tools of working with others, with or without power and authority. Leadership involves bringing diverse groups—sometimes with different values, interests and objectives—together to find common ground and agree on a path forward. Finding ways to encourage others to participate, and facilitating difficult interactions, are all part of leadership. In this session we will explore ideas and then practice some tools and techniques to enhance your ability to lead others toward shared objectives.

**Monday | 3:00 pm – 4:30 pm**

### **Understanding GATA**

*Speakers: Christi DeGroot, Illinois Department of Commerce and Economic Opportunity; Jennifer Butler, Governor's Office of Management and Budget*

This session will provide an overview of the types of indirect cost rates, some of the advantages and disadvantages of using an indirect cost rate, and the calculation and application process. The speakers will help you to better understand the reasons for GATA and the processes required by GATA including, but not limited to, pre-qualifications, risk assessments, budgets and indirect costs.

**Tuesday | 10:15 am – 11:45 am**

### **Reducing Expenses: The Top 10 Misconceptions Holding You Back and the Top 10 Best Practices to Move You Forward**

*Speakers: Marty Leiter, Eric Flasck and Linda Zager, Expense Reduction Analysts*

In delivering over 17,000 client projects, Expense Reduction Analysts (ERA), has found that most organizations do a good job of managing expenses, but yet they are still leaving 10%-30% on the table across many large expense categories. The largest segment of the presentation is dedicated to revealing the Top 10 Best Practices for expense management in order to take current expense management strategies from good to exceptional. ERA staff will describe key principles that fiscal personnel will be able to implement at their own organizations to begin recovering significant cash flow to put back to work for the agency. Detailed examples will be provided to help illustrate each of the principles to ensure understanding.

**Tuesday | 1:45 pm – 3:15 pm**

### **Fraud Detection**

*Speaker: Mary O'Connor, Sikich*

Community Action Agencies are particularly vulnerable to acts of fraud and employee dishonesty. Most acts are never discovered and continue for years. This seminar outlines common fraud schemes that are rarely discovered in the audit process as well as methods to prevent opportunities for theft. We will discuss: the profile of the employee who typically engages in dishonest behavior; separation of duties strategies that can be implemented with a small staff; best

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## Track Descriptions, continued

practices for handling an incident of fraud or dishonesty, evidence gathering and security, proper reporting, whistle-blower systems and use of forensic professionals.

**Wednesday | 8:30 am – 10:00 am**

### **Retirement Basics**

*Speaker: Andrew Paoni, Sikich*

Are you looking for help planning your retirement? Are you looking for updates on retirement plan rules, or retirement plan changes? Do you need 401k plan training, defined contribution training, or defined benefit plan training? Sikich Financials Certified Financial Planners will provide you with an overview of the retirement planning process. Topics that will be covered include saving, investing, financial planning, social security, and retirement living expenses.

**Wednesday | 10:15 am – 11:45 am**

### **HR 101: HR Practices Every Business Should Have in Place**

*Speaker: Jenny Andrews, Sikich*

Why is it important to have human resources expertise as a nonprofit? Unlock the potential of your people to increase your organization's impact. This session will cover the importance of human resources for your agency. This session will also cover some of the key functional areas of HR as well as highlight some hot topics.

## LIHEAP Track

**Monday | 1:15 pm – 2:45 pm**

### **Effective Communication and Community Outreach: Telling The LIHEAP Story**

*Speakers: Alicia Karrick, C.E.F.S. Economic Opportunity Corporation; Marsha Belcher, Community Action Partnership of Lake County; Mindy Browning, Embarras River Basin Agency, Inc.; Robin Cromer, Madison County Community Development; Jennifer Rister, Wabash Area Development, Inc.*

This panel discussion will engage the audience on how various agencies have enlisted the support of their local communities to help define the LIHEAP program. Programs vary in size as well as community type which may include urban, suburban, or rural cities and towns. This workshop will provide examples of how local Community Action Agencies have worked with the communities they serve to promote LIHEAP to the public.

**Tuesday | 10:15 am – 11:45 am**

### **Updates on Part 280 Procedures of ICC Rules**

*Speakers: Bob Koch, Illinois Commerce Commission (ICC); and Aimee English, Citizens Utility Board (CUB)*

The Illinois Commerce Commission has re-vamped the core consumer protection regulations that govern utility companies. These changes include the addition and expansion of specific sections devoted solely to low-income households and people with medical conditions—but most people have no idea that these changes are afoot! In this session ICC and CUB representatives will discuss how these new changes will directly

affect LIHEAP households and LIHEAP staff workloads.

**Wednesday | 8:30 am – 10:00 am**

### **North & South Utilities Roundtable**

*Speakers: Melanie Brown, Ameren; Jennifer Fenske and Emily Williams, Nicor Gas*

This session will give the audience an opportunity to have the utility companies share information on the energy efficiency programs they operate. The utility companies will also explain upcoming trends or changes in costs or rate changes that may be coming in the near future. Changes in utilities operations that may impact LIHEAP customers will also be discussed.

**Wednesday | 1:30 pm – 4:30 pm**

### **Informational LIHEAP Roundtable Discussion**

*Facilitator: TBD*

In this session, Energy Coordinators will have the opportunity to discuss some important changes on the horizon. Assurance 16 and how to use the extra 2% Assurance 16 money, tracking of customers to determine impact, training needs for LIHEAP and PIPP, and community outreach are just a few of the topics that will be discussed in this extended session.

## Track Descriptions, continued

### Weatherization Track

Monday | 3:00 pm – 4:30 pm

#### **HVAC Performance Testing**

*Speaker: Brian Kumer, Thermal Imaging Services, Inc.*

Instructor Brian Kumer will cover performance testing of a home's thermal and pressure boundaries, forced air furnaces, and duct systems as well as temperature rise and drop tests, total system air flow measuring methods, total static pressure tests, and pressure drop across coils and air filters. Locating and quantifying leaky ducts in unconditioned spaces can be difficult in the field; the session will address this challenge by discussing the use of the blower door and pressure pan to screen ducts for leaks and duct pressure testing to quantify the leakage.

Tuesday | 1:45 pm – 3:15 pm

#### **Weatherization Panel from Other States**

*Speakers: Rebecca Reynolds and Stephanie Ellis, Arkansas Community Action Association; Carla Potts, Ken Schneider and Charles Sidwell, North East Community Action Corporation of Missouri*

There are many differences in the various state weatherization programs. These differences are often determined by state policies and funding availability. This workshop will provide state and local agency staff an opportunity to find out some of the different approaches that are being employed. Missouri Community Action and Arkansas Community Action will discuss the key program differences associated with their weatherization programs.

Wednesday | 10:15 am – 11:45 am

#### **Building Performance Institute (BPI)**

#### **Certifications: Quality Control Inspector, Energy Auditor, and Healthy Home Evaluator**

*Speaker: Paul Francisco, Illinois Applied Research Institute*

BPI certifications are becoming more in demand because they represent a minimum amount of knowledge and ability that provides greater quality assurance to programs and homeowners. DOE's Weatherization Assistance Program has been requiring the Quality Control Inspector certification. There are two other certifications for home evaluators, Energy Auditor and Healthy Home Evaluator, that are also gaining interest. This session will discuss all three of these certifications, what the future holds for the certifications, DOE program requirements, and how they can help agencies succeed. An overview of what each certification covers will also be provided.

Wednesday | 1:30 pm – 3:00 pm

#### **Energy Impact Evaluation – How Much Are We Saving and Where?**

*Speaker: Paul Francisco, Illinois Applied Research Institute*

Understanding how much is being saved and where the savings is coming from is key to any energy program for quality assurance. This session will present the results of impact evaluations using billing data and retrofit records to show how much IHWAP has been saving clients and what measures are contributing the most to these savings. We will also discuss opportunities for improvement in outcomes.

Wednesday | 3:00 pm – 4:30 pm

#### **Mechanical Systems –**

#### **Meet the Expert**

*Speaker: Richard White, Mobile HVAC Training Systems*

The session is designed to provide the attendees with an opportunity to ask a seasoned professional a wide range of questions. Richard White has "seen it all and then some!". He will be available to lend his expertise on a variety of heating and air conditioning systems such as multi head mini-splits, venting options, testing out and testing in pre and post air sealing, as well as items such as "how are we measuring draft and exhaust." Bring your difficult problems and thoughts for discussion at this session.

### Affordable Housing Track

Monday | 1:15 pm – 2:45 pm

#### **Take it to the Bank! Accessing Community Revitalization Act Funds**

*Speaker: TBD*

Hear directly from a Community Investment banker about why banks want to hear from Community Action Agencies! Banks are looking for ways to form meaningful community development partnerships and to invest in projects that will help them to meet their CRA goals. Learn what banks consider to be acceptable CRA activity for the purposes of investing and lending. Discover how these activities can interface with the work we currently do to generate additional funds!

## Track Descriptions, continued

Monday | 3:00 pm – 4:30 pm

**Develop your capacity to structure financially feasible affordable housing projects while generating unrestricted resources for your agency!**

**Speakers:** Tim Klont and Liz Smith, Federal Home Loan Bank of Chicago

Join staff from the Federal Home Loan Bank of Chicago to learn more about private grant programs that are available to assist homebuyers and current homeowners. Discover how these private grant funds have been used to leverage Community Development Block Grants, and other sources to help provide maximum benefits to your clients. Hear how other Community Action Agencies have benefited from this approach.

Tuesday | 10:15 am – 11:45 am

**Learn about the details of HUD's newly published Final Rule for Housing Counseling Certification**

**Speakers:** David Young and Jennifer Pallas, Housing Action Illinois

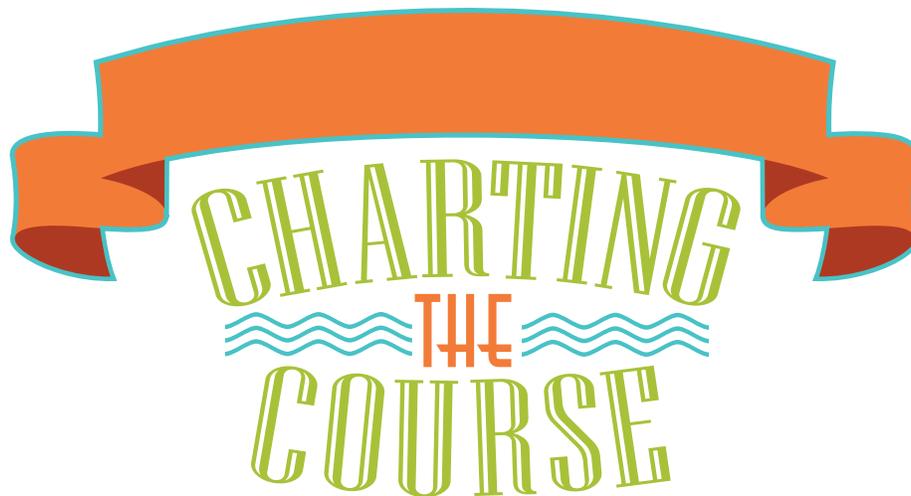
The National Development Council's four-decade-old affordable housing and economic development training & certification process will provide you with the tools necessary to succeed in structuring bricks-and-mortar projects that will fit your whole community. Endorsed by several Illinois Community Action Agencies, NDC's affordable housing and economic development financing programs provide you with the capacity needed to complete projects that will significantly contribute to the health and wellness of communities and low-income families. Find out what it takes to become certified and exactly what skills will be developed along the way.

Participants of this session receive training discounts for the future!

Tuesday | 1:45 pm – 3:15 pm

**Learn about the details of HUD's newly published Final Rule for Housing Counseling Certification**

In response to the recent housing crisis, Congress recognized the value of HUD-approved housing counseling services to help struggling families. As a result, they directed the newly created Office of Housing Counseling to develop a standardized certification process to increase the competency of housing counselors in a full range of housing issues including providing financial literacy training to consumers. Learn the ins and outs of what it takes to staff a certified housing counselor and what benefits may be derived for your agency. Whether your agency is currently providing housing counseling services or is seeking to in the future, this session is for you!



# CONFERENCE at a GLANCE

## Sunday, May 7, 2017

6:30 PM - 8:30 PM Families of Distinction Banquet

## Monday, May 8, 2017

8:00 AM – 5:00 PM Registration/Information Desk Open/ Silent Auction

7:30 – 9:30 AM Continental Breakfast

8:15 – 9:15 AM Opening Session w/ **Senator Dick Durbin**

9:30 – 10:15 AM Committee of the Whole

10:15 – 11:00 AM IACAA Business Meeting

11:00 – 11:45 AM ICADC Business Meeting

12:00 – 1:00 PM Lunch with **David Bradley**, National Community Action Foundation

1:15 – 2:45 PM **BREAKOUT SESSIONS**

ROMA:  
ROMA  
101 -  
Part I

Examining  
Poverty:  
Cultural  
Competence

Affordable  
Housing:  
Accessing  
CRA Funds

Advocacy &  
Public Policy:  
Advocacy in  
Action

Professional  
Development:  
Effective  
Leadership

LIHEAP:  
Effective  
Communication  
& Community  
Outreach

2:45 – 3:00 PM REFRESHMENT BREAK

3:00 – 4:30 PM **BREAKOUT SESSIONS**

ROMA:  
ROMA  
101 -  
Part II

Examining  
Poverty:  
Unconscious  
Biases

Affordable  
Housing:  
Utilizing  
AHP

Advocacy &  
Public Policy:  
Medicaid, ACA,  
& State Budget

Professional  
Development:  
Understanding  
GATA

WX:  
HVAC Testing  
with Infrared  
Cameras

5:00 – 7:00 PM Networking Reception

## Tuesday, May 9, 2017

8:00 AM – 3:00 PM Registration/Information Desk Open/Silent Auction

8:00 – 9:15 AM Executive Director's Breakfast/Wage Study — WIPFLI

8:00 – 9:15 AM Networking Breakfast

9:30 – 10:15 AM Critical Conversations About the Political Landscape with Dalitso Sulamoyo, PhD,  
Tony Rossi & Mike Mannion

10:15 – 11:45 AM **BREAKOUT SESSIONS**

ROMA:  
Implementing  
ROMA -  
Part I

Examining  
Poverty:  
Poverty &  
Trauma Pt I

Affordable  
Housing:  
NDC  
Training

Advocacy &  
Public Policy:  
CAPLAW  
Pt I

Professional  
Development:  
Expense  
Reduction

LIHEAP:  
Updates on  
Part 280 of  
the ICC Rules

12:00 – 1:30 PM Awards Luncheon

1:45 – 3:15 PM **BREAKOUT SESSIONS**

ROMA:  
Implementing  
ROMA -  
Part II

Examining  
Poverty:  
Poverty &  
Trauma Pt II

Affordable  
Housing:  
Housing  
Counseling

Advocacy &  
Public Policy:  
CAPLAW  
Pt II

Professional  
Development:  
Fraud  
Detection

WX:  
Weatherization  
Programs from  
Other States

3:30 – 4:30 PM Plenary with Dr. Philip Anderson

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## Conference at a Glance, continued

Wednesday, May 10, 2017

8:00 – 1:30 PM Registration/Information Desk Open/ Silent Auction

7:30 - 8:30 AM Breakfast

8:30 - 10:00 AM **BREAKOUT SESSIONS**

ROMA:  
Community  
Needs  
Assessment

Examining  
Poverty:  
Racial  
Healing Pt I

Affordable  
Housing  
Institute

Advocacy &  
Public Policy:  
Strategic  
Engagement

Professional  
Development:  
Retirement  
Basics

LIHEAP/PIPP:  
North and South  
Utilities  
Roundtable

10:15 – 11:45 AM **BREAKOUT SESSIONS**

ROMA:  
Organizational  
Standards

Examining  
Poverty:  
Racial  
Healing  
Pt II

Affordable  
Housing  
Institute

Advocacy &  
Public Policy:  
Strategy:  
Power  
Mapping

Professional  
Development:  
HR 101  
Best Practices

WX:  
BPI  
Certifications

12:00 - 12:30 PM **CLOSING SESSION/RAFFLE AND SILENT AUCTION WINNERS ARE ANNOUNCED**

1:30 – 4:30 PM  
LIHEAP: Informational LIHEAP  
Roundtable Discussion

WX: Energy Impact Evaluation:  
How Much Energy are We Saving and Where?

WX: Mechanical Systems — Meet the Expert