

April 29–May 1, 2014
 Doubletree, Sacramento CA

50 YEARS OF INNOVATION

CAL/NEVA ▪ REGION IX ▪ RPIC
 2014 ANNUAL CONFERENCE

CONFERENCE AGENDA AT-A-GLANCE

Conference Day 1 - Tuesday, April 29, 2014

8:30	Welcome Breakfast / Capitol Ballroom CD							
9:00-10:00	Opening Plenary - Dr. Glenda Humiston, California State Director, USDA Rural Development / Capitol Ballroom CD							
10:30-1:30	50th Commemoration at the State Capitol (11am-1pm)							
1:15-1:45	Slider Snack Bar / Capitol Ballroom Foyer							
1:45-3:15	Plenary Session - Denise Harlow, nCAP & Tabitha Beck, NASCSP / Capitol Ballroom CD							
3:30-5:00	1A	Inequality for All: Movie Screening and Discussion	1B	Return on Investment	1C	Increasing Financial Stability with Private Sector Fundraising	1D	TBD Energy Workshop
	Sacramento Room		Terrace Room		Maxi's Room		Garden Room	

Conference Day 2 - Wednesday, April 30, 2014

7:30	Breakfast / Capitol Ballroom Foyer							
8:30-10:00	2A	The War on Poverty Then and Now	2B	Connecting Agriculture and Community	2C	Building Your Financial Empowerment Program	2D	Savvy CAA Boards—The Future's Demand
	Sacramento Room		Terrace Room		Maxi's Room		Garden Room	
10:15-11:45	3A	Update on the War on Poverty: The Battles to be Fought & Won	3B	Local Resources, National Impact	3C	The Perfect Blend: A Single Service Delivery Platform	3D	It Takes a Village to Make a Healthy Smile
	Sacramento Room		Terrace Room		Maxi's Room		Garden Room	
12:00-1:30	Lunch / Capitol Patio							
1:30-3:00	4A	All-In Nation: Strategies to Build an Economy that Works for All	4B	StrengthsFinder & ROMA Organizational Model	4C	Consumer Input & Involvement: Part 1	4D	Affordable Telecommunications
	Sacramento Room		Terrace Room		Maxi's Room		Garden Room	
3:00-3:30	Afternoon Refreshment Break / Capitol Ballroom Foyer							
3:30-5:00	5A	Poverty Measurement: Advances from the BLS & Census Bureau	5B	Impact Innovation	5C	Consumer Input & Involvement: Part 2	5D	Innovations in Community Economic Development
	Sacramento Room		Terrace Room		Maxi's Room		Garden Room	
5:30-7:00	Reception with Honoree Assemblymember Chesbro—No Host Bar / Capitol Ballroom CD & Patio							

Conference Day 3 - Thursday, May 1, 2014

7:30	Breakfast / Capitol Ballroom Foyer							
9:00-10:00	Morning Plenary - David Bradley, NCAF / Capitol Ballroom CD							
10:00-12:00	Closing Plenary - Jeannie Chaffin, OCS; Don Mathis, Partnership CEO; Tom Tenorio, Partnership Board Chair; and Cynthia Zwick, Region IX Association Chair / Capitol Ballroom CD							
12:15-1:30	Lunch—Region IX Association & Cal/Neva Membership Meeting / Capitol Ballroom CD							



ABOUT

The purpose of the Cal/Neva, Region IX, RPIC Annual Conference is to provide the Community Action network with access to the latest information and training available regarding CSBG policies and programs.

GO TO...

www.calneva.camp7.org for registration and hotel accommodations. You can also visit www.cal-neva.org if you are interested in exhibiting or sponsoring the conference. If you have questions, please email lynn@cal-neva.org. We hope you will join us in Sacramento this year!

WORKSHOP SUMMARIES

Workshop Session I: Tuesday, 3:30 pm – 5:00 pm

- A. Screening of Robert Reich's *Inequality for All* (88 minutes). Discussion facilitated by Jim Masters & Allen Stansbury of the Center for Community Futures.
- B. A new approach to explaining the value of CSBG funding through calculating return on investment (ROI).
Presenters: Denise Harlow, Fred Richmond and Tom Tenorio
- C. An overview of how to increase the sustainability of your agency through designing and implementing a private sector fundraising plan. The workshop will also cover the pitfalls and opportunities of traditional fundraising. Presenter: Lannie Medina, CAP Sonoma
- D. TBD Energy Workshop

Workshop Session 2: Wednesday, 8:30 am – 10:00 am

- A. This workshop will explore what led to the national commitment that cut poverty nearly in half between 1964 and 1973, the successes and challenges in cutting poverty, and what we need to do to do it again. The workshop will also feature results of a new national public opinion poll about poverty in America conducted by the Center for American Progress. Presenter: Erik Stegman, Associate Director, Half in Ten, Center for American Progress
- B. This workshop will present how local and regional food systems are connecting agriculture with the community. A background will be given on the rapid growth of these activities in recent years and the common challenges they face.
Presenter: Dave Campbell, Community Studies Specialist, Dept. of Human Ecology, UC Davis
- C. A panel presentation on tools and resources for expanding financial capability programs. Presenter: Catherine Marshall, CAP Builders
- D. Through presenting the history of community action and board governance basics such as bylaws, membership recruitment and retention, authority and responsibility, attendees will learn the critical role CAA Boards play in the delivery of community action. Presenter: Lois Carson, Carson Consultants

Workshop Session 3: Wednesday, 10:15 am – 11:45 am

- A. The workshop will include an assessment of the success of Great Society programs in the War on Poverty. There will be a particular focus on how law reform efforts, growing out of the legal services program created as part of the Great Society by Sargent Shriver, have contributed to the War on Poverty.
Presenter: Dan Lesser, Director of Economic Justice, Sargent Shriver National Center on Poverty Law
- B. This session will provide an overview of Half in Ten, the national campaign to cut poverty in half in ten years, and a facilitated discussion with participants about innovative ways to take action including storytelling, social media, messaging, and traditional media.
Presenter: Erik Stegman, Associate Director & Katie Peters, Director of Press Relations, Half in Ten, Center for American Progress
- C. A presentation on the blending of different funding streams into one unified service delivery platform.
Presenter: David Allee, Colusa-Glenn-Trinity Community Action Partnership
- D. Learn about CAP Sonoma's innovative disease prevention and early intervention program and how it can be integrated into WIC services.
Presenter: Cory Spencer & Gustavo Sanchez, CAP Sonoma

Workshop Session 4: Wednesday, 1:30 pm– 3:00 pm

- A. In partnership with the Center for American Progress, Policy Link published *All-In Nation: An America that Works for All*, a book which lays out strategies for social justice and economic security. This workshop will include a presentation and discussion of the "all-in" frame and strategies, followed by more in-depth small group discussions about how these ideas and strategies can bolster the antipoverty. Presenter: Sarah Treuhaft, Deputy Director, PolicyLink
- B. Combining StrengthsFinder & R.O.M.A. as an innovative model to assist organizations in leveraging staff strengths with outcome-based systems. Come and learn about this innovative approach to help with your agency's sustainability efforts. Presenter: Lucy Hernandez, Sonoma CAP
- C. Participants will be provided resources to assist them in meeting the critical elements of customer input and involvement including concrete examples and tools from the field that participants can use in their own agencies. Presenters: Denise Harlow, nCAP, Gracie McIntosh & Robert Ellis, CAPSLO
- D. This workshop will provide an overview of the California Public Utilities Commission's Teleconnect Fund and LifeLine programs.
Presenters: Deborah Bernal & Jessica Vasquez, Senior Outreach Specialists, Richard Heath and Associates, Inc. (RHA)

Workshop Session 5: Wednesday, 3:30 pm– 5:00 pm

- A. An overview of the approaches to defining and measuring poverty, including the new Supplemental Poverty Measure and how it differs from the traditional measures. Presenter: Dr. Thesia Garner, Senior Research Economist
- B. Learn to innovate by understanding the conditions necessary for and approaches to assessing early stage ideas and applying them to real life opportunities.
Presenter: Paul McLain-Lugowski, Fresno EOC
- C. Participants will use the tools provided in Part 1 to develop a plan to obtain "maximum feasible participation" of the low-income community. A case study on the impact of customer input will also be presented. Presenters: Denise Harlow, nCAP, Gracie McIntosh & Robert Ellis, CAPSLO
- D. Learn about the work CCEA is doing with 10 organizations in California on 14 potential development projects designed to build capacity and assets for both the community organizations and community. Presenters Ralph Lippman & Glenn Sanada, CCEA