

CAAP Annual Conference 2015

April 21 – 23, 2015

Red Lion Resorts Hotel

4751 Lindle Road

Harrisburg, PA 17111



Tuesday, April 21

1:00PM – 4:00PM	CAAP Board Meeting	Room TBD
5:00PM – 8:00PM	Conference Registration Open	Lobby
8:00PM – 12:00AM	Hospitality Suite Open	Presidential Suite

Wednesday, April 22

7:00AM	Conference Registration Opens	Lobby
7:45AM – 8:30AM	Breakfast	Dauphin Ballroom
8:30AM – 8:45AM	Welcome Message Host TBD	Dauphin Ballroom
8:45AM – 9:45AM	Keynote Speaker <i>Helping People, Changing Lives</i> Jonathan Edison	Dauphin Ballroom
9:45AM – 10:15AM	Networking Break with Exhibitors	
10:15AM – 11:30AM	Workshop Session A <i>Transformational Leadership</i> Jonathan Edison <i>DCED Update</i> Lynette Praster and Melissa Tabb <i>Indirect Rates, Cost Allocation Methods, and Supercircular Update</i> Jim Krimmel, CPA <i>Easton's Fresh Food Network</i> Sophia Feller	Room TBD Room TBD Room TBD Room TBD
11:30AM – 12:30PM	Networking Lunch	Dauphin Ballroom
12:30PM – 1:30PM	Self-Sufficiency Awards Hosted by Scott Gilbert; Welcome by Christal Cunningham	Dauphin Ballroom

1:30PM – 1:45PM	Break with Exhibitors	
1:45PM – 3:00PM	Workshop Session B	
	<i>Why And How To Work With The Media</i> Scott Gilbert	Room TBD
	<i>Career Works!</i> Danielle Wismer-Bowers	Room TBD
	<i>Raising Hell and Raising Money Too</i> Alan Jennings	Room TBD
	<i>Panel Discussion about Successful VISTA Projects</i> Mayer Foner, Dani Motze, Fred Smith, Balinda Raimondo	Room TBD
3:00PM – 3:15PM	Break with Exhibitors	
3:15PM – 4:30PM	Workshop Session C	
	<i>Communications Lab: Communicating With Empathy</i> Myka Piatt	Room TBD
	<i>Divergent Fortunes – Top Incomes and The Middle Class</i> Mark Price	Room TBD
	<i>Nonprofit Mergers—A Case Study in Progress</i> Darlene Bigler	Room TBD
	<i>Steps: Creating The Life You Want</i> Danielle Wismer-Bowers	Room TBD
4:35PM – 5:30PM	General Session Speaker <i>NCAF Update</i> David Bradley	Dauphin Ballroom
5:45PM	Registration Closes	Lobby
8:00PM – 12:00AM	Hospitality Suite Open	Presidential Suite
Thursday, April 23		
7:30AM	Conference Registration Opens	Lobby
7:45AM – 8:30AM	Breakfast	Dauphin Ballroom
8:30AM – 9:30AM	Keynote Speaker <i>The Funny Thing About Change</i> Kay Frances	Dauphin Ballroom
9:30AM – 9:45AM	Break with Exhibitors	

9:45AM – 11:00AM	Workshop Session D	
	<i>Taking the Lead, Less Stressed</i> Kay Frances	Room TBD
	<i>Tools for Successfully Implementing Organizational Standards</i> Denise Harlow	Room TBD
	<i>Work Ready Program Director Roundtable</i> Nancy Boudreau	Room TBD
	<i>Southside Vision: Neighborhood Revitalization and Renaissance</i> Ellen Larmer	Room TBD
	CEO Roundtable and Annual Elections <i>Don't forget to vote!</i>	Room TBD
11:00AM – 11:15AM	Break with Exhibitors	
11:15AM – 12:30PM	Workshop Session E	
	<i>A Case Study of Detroit Treads</i> Rev. Faith Fowler	Room TBD
	<i>Deploy State-of-the-Art Technology to Increase Agency Wide Outcomes</i> Hamid Kehan	Room TBD
	<i>Organization-wide Strategic Planning</i> Denise Harlow	Room TBD
	<i>Putting the Pieces Together</i> Danielle Wismer-Bowers	Room TBD
12:30PM – 1:30PM	Networking Lunch	Dauphin Ballroom
1:30PM – 2:30PM	State of the Association and Distinguished Service Awards Hosted by Tay Waltenbaugh, CAAP President	Dauphin Ballroom
2:30PM – 3:30PM	General Session Speaker <i>A Case Study of Detroit Treads</i> Rev. Faith Fowler	Dauphin Ballroom
3:30PM – 3:45PM	NCAF Raffle and Closing Remarks Danielle Wismer-Bowers	Dauphin Ballroom

Presenter Name	Presenter Title	Presenter Organization	Course Title	Course Description	Session
Jonathan Edison	President	Jonathan Edison	TRANSFORMATIONAL LEADERSHIP: How to truly inspire people	Transformational Leadership is about getting people on board to support the company, the vision, the mission and the services. Leadership speaker Jonathan Edison believes that real leadership is an “influence relationship” among leaders and followers who seek real changes and outcomes that reflect their shared purposes.	A
Lynette Praster & Melissa Tabb	Director, Center for Community Services & HR Development Specialist 2	Department of Community and Economic Development (DCED)	DCED Update	In this session, DCED will provide both program and financial updates pertaining to Pennsylvania Community Acton.	A
Jim Krimmel, CPA	Partner	Hamilton & Musser, PC	Indirect Rates, Cost Allocation Methods, and Supercircular Update	This session will provide an updated overview of financial changes to ensure compliance with the supercircular.	A
Sophia Feller	Urban Agriculture Coordinator	Community Action Committee of The Lehigh Valley	Easton's Fresh Food Network	This session will demonstrate how the City of Easton has embraced the concept of urban farming and gardening as led by CACLV's West Ward Neighborhood partnerships.	A
Scott Gilbert	Media Relations Specialist	Penn State Hershey Medical Center/Penn State College of Medicine	Why And How To Work With The Media	An open discussion with practical advice on how you can achieve positive media coverage for your organization through effective media interviews. The presenter is host of the MediaSmart podcast (http://mediasmart.info).	B
Danielle Wismer-Bowers	Coordinator of Welfare Employment and Training Programs	Community Action Partnership for Somerset County	Career Works!	This session provides an overview of Career Works!, a program geared towards our dislocated worker population by offering training and monthly workshops to assist them with re-entering the workforce.	B
Alan Jennings	Executive Director	Community Action Committee of The Lehigh Valley	Raising Hell and Raising Money Too	Many non-profits believe raising money is harder when the agency is controversial. Jennings argues the opposite. His agency raises \$2 million a year in private funding and we all know Alan is always looking for trouble. Attend this session to learn how to pull that off.	B

Mayer Foner, Dani Motze, Fred Smith, and Balinda Raimondo	AmeriCorps*VISTA Volunteers	The United Way of Berks County, CAAP, Berwick Area United Way	Panel Discussion About Successful VISTA Projects	Each panel member will provide a brief overview of their VISTA project and then engage audience members in Q&A. Discussion topics will include: VISTA Perspective: 1965-1967, How To Utilize AmeriCorp VISTAs To Strengthen Your Initiative, Asset-Based Community Development Research Project, and Value of The SNAP Program At Farmers Markets	B
Myka Piatt	Program Manager	Temple University Harrisburg	Communications Lab: Communicating with Empathy	Empathy is a key communication ingredient. The ability to use active listening and reflection to understand a person's feelings is not one that comes naturally to most of us. In this session, participants will practice empathic responding and receive feedback from colleagues and presenters to better hone this skill.	C
Mark Price	Labor Economist	Keystone Research Center	Divergent Fortunes - Top Incomes and The Middle Class	This presentation will summarize trends in income inequality in the U.S.A., PA, and PA's counties between 1979 and today.	C
Darlene Bigler	Chief Executive Officer	Community Action Southwest	Nonprofit Mergers - A Case Study in Progress	Reduced funding, coupled with demands for increased scrutiny and results, are leading organizations to pursue mergers. Community Action Southwest will finalize their merger with Try Again Homes in mid-2015. This session will provide an overview of the process. Topics include due diligence, governance, legal, financial, operational and human resource aspects, as well as organizational culture changes.	C
Danielle Wismer-Bowers	Coordinator of Welfare Employment and Training Programs	Community Action Partnership for Somerset County	Steps: Creating The Life You Want	This program is designed to engage job seekers with empowering weekly training sessions. The intensive group style is designed to assist job seekers who are in recovery, in a treatment program, and those with an extensive criminal background.	C
Kay Frances	President	Kay Frances	The Funny Thing About Change and Taking the Lead, Less Stressed	In this fun, lively and interactive presentation, Kay will help you to better understand stress so that you can operate at your peak performance. Get the tools you need to lead, innovate and transform your life with less stress!"A follow up to her general session speech.	D
Denise Harlow	Chief Executive Officer	Community Action Partnership	Tools For Successfully Implementing Organizational Standards	This session will equip CSBG eligible entities to properly implment organizational standards. The session will focus on tools and resources available to support a successful implementation.	D

Nancy Boudreau	Work Ready Program Director	Berks Community Action Program	Work Ready Program Directors Roundtable	A forum for Work Ready Directors and staff to build relationships with other WR Programs in their region, brainstorm ideas and share what is happening in their program, and provide information about community resources.	D
Ellen Larmer	Associate Executive Director - Community Development	Community Action Committee of The Lehigh Valley	Southside Vision: Neighborhood Revitalization and Renaissance	This session will demonstrate how a DCED tax-credit program can produce social and economic changes in a low-income community.	D
Tay Waltenbaugh and Susan Moore	Executive Directors	Westmoreland Community Action and CAAP	CEO Roundtable and Annual Elections	DON'T FORGET TO VOTE DURING OFFICER ELCECTIONS!	D
Rev. Faith Fowler	Executive Director	Cass Community Social Service	A Case-Study of Detroit Treads	The story of how a small nonprofit in a bankrupt city started a business to provide jobs for people with significant barriers to employment. In just 8 months, the startup has taken orders from 47 states and 3 foreign countries requiring Cass to add a second shift and overtime opportunities.	E
Hamid Kehan	President	CAP60	Deploy state-of-the-art technology to increase agency wide outcome, productivity, and efficiency.	This session will provide an overview of available technology in the area of Community Action Program Management, Case Management, reporting, and compliance.	E
Denise Harlow	Chief Executive Officer	Community Action Partnership	Organization-wide Strategic Planning	Organization-wide strategic planning is a vital element in maintaining a productive organization. Learn how to involve key staff, board members, and stakeholders to develop a plan that informs the future direction of your organization.	E
Danielle Wismer-Bowers	Coordinator of Welfare Employment and Training Programs	Community Action Partnership for Somerset County	Putting The Pieces Together	This session is designed to assist with the re-entry into the workforce for those currently incarcerated or on probation.	E