

# Missouri CAN

## Network Connection

### September 2018



## AWARENESS

**Sometimes all kids need is a bit of a break. We don't give up. We try to find the root of problems.**

- Matt D., Eldon

#TheNetBenefit



## Knowledge is Power

» Missouri CAN Contributes to Foundation's Safety Net Education Campaign

MISSOURI FOUNDATION FOR HEALTH, a Missouri CAN funding partner, recognized a disconnect in public understanding of safety net programs and the positive impact programs have on alleviating poverty. Surveys and focus groups of Missouri voters found that a majority of Missouri voters believed safety net programs were important, yet the reality of these beliefs weren't playing out in polls across the state. Seizing the opportunity to address misconceptions of safety net programs, MFH assembled a group of core partners to serve as an advisory board to develop a nonpartisan education campaign.

The campaign's framework is this: *our communities are only as strong as our people. And our people—our families, friends, and neighbors—are strong when they have access to the food, shelter, health care, and economic support they need to live healthy lives. This is true no matter where you live. When we look out for one another, we all see "The Net Benefit".* The campaign is designed to show the impact and investment safety net programs have on individuals and their communities as a whole. Because when Missourians' basic needs are not met, their health is negatively impacted.

With an initial core group of 12 partners including Missouri CAN, commitment to the campaign has grown to 21 partners. These people and organizations from across the state (from educators to health care providers, civic and faith leaders to local community organizations) are telling the story of what Missourians need to lead healthy lives through different channels with consistent messaging around this framework. Learn more about "The Net Benefit" at [www.mffh.org/TheNetBenefit](http://www.mffh.org/TheNetBenefit).

## Let Me Count the Ways

» WITH 224 CAPS KITS licensed to-date in FY18 alone, Missouri CAN has experienced increased demand in facilitator training. CAPS Project Manager Mary Bifulco continues to expand the program and refine the training to equip facilitators from various organizations, colleges, school districts and more.

507

CAPS facilitators trained in total across all training events in FY2018

3

Missouri CAN CAPS trainings in Missouri

232

CAPS facilitators trained at Missouri CAN trainings

18

Facilitators trained virtually

257

CAPS facilitators trained at 6 on-site trainings in US and Canada



## Data for Days

» Missouri CAN Publishes Biennial Poverty Report

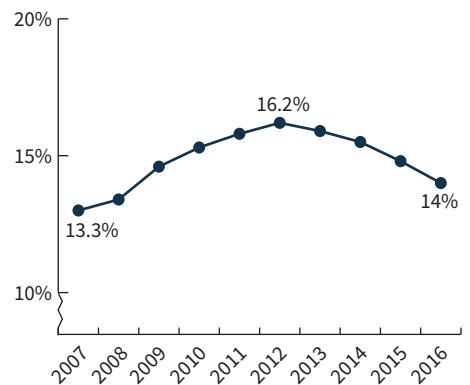
EVERY TWO YEARS, Missouri CAN and Missourians to End Poverty conduct secondary research and cull available data on poverty to create a comprehensive report for the



Network and non-profit organizations across the state. This new 20-page report is expanded in size from past editions as content provides more in-depth data on the five elements of poverty—economic and family security, education, food and nutrition, health, and housing and energy. The report illustrates national and Missouri-specific data in charts, maps, and infographics. Additionally, the report highlights safety net programs such as SNAP and their effectiveness at poverty reduction. Download the *2018 Missouri Poverty Report* at [MissouriCAN.org](http://MissouriCAN.org).

### 10 YEAR SNAPSHOT: MISSOURI POVERTY RATE

US Census Bureau Small Area Income and Poverty Estimates





» A member of the community reads with a child at Central Missouri Community Action’s “100 Man Lunch” held at Worley Street Head Start during Advocacy Week.

## Legislative Recap: 2018

» MISSOURI’S 2018 LEGISLATIVE session concluded on May 18, 2018, and despite the unusual nature of this year’s session due to investigations into former Governor Eric Greitens’ actions, the session proved to be particularly robust. While the association’s lobbyist tracked nearly 80 bills for the Network this session, Missouri CAN was especially involved in three key pieces of legislation, which are described below:

**PASSED: HB 11/Appropriations for Health, Mental Health, and Social Services:**



Missouri CAN testified this past legislative session to advocate for the transfer of LIHEAP dollars to LIWAP/Weatherization. Once again the transfer was successful, resulting in \$7.75 million in additional Weatherization funds.

**PASSED: HB 1625/Senior Farmers’ Market Nutrition Program (and SB 787):**



This legislation mandates that the state’s Department of Agriculture apply for a grant under the US Department of Agriculture’s Senior Farmers’ Market Nutrition Program to provide low-income seniors with vouchers or other approved and acceptable methods of payment that may be used to purchase eligible foods at farmers’ markets, roadside stands, and community-supported agriculture (CSA) programs.

**NOT PASSED: HB 1486/SNAP Work Requirements:**



This legislation proposed to cut off SNAP benefits from heads of households with dependents if they did not meet cumbersome work-tracking rules or win an exemption from documenting work hours per week.

These are three legislative wins for Missouri Community Action Network! The outcomes of HB 1625 and HB 1486 both show Missouri CAN’s overarching commitment to protect SNAP. The Network continues to advocate for the preservation and expansion of this crucial safety net program as the Farm Bill conference is underway.

## Advocacy Week 2018

» IN PAST YEARS, Missouri CAN hosted a Network-wide Advocacy Day at the Missouri State Capitol. In 2018, Missouri CAN instead invited agencies to participate in Advocacy Week of Action—to host in-district tours, lunches, or similar events during the legislative spring break to show elected officials Community Action’s impact in their home towns. The organized effort was a success with half of Missouri’s Community Action Agencies hosting events during that week or summer break. Here’s how CAAs participated in Missouri CAN’s Advocacy Week of Action:

- Central Missouri Community Action held a “100 Man Lunch” at many of its Head Start facilities to instill the value of male role models for children.
- Community Action Agency of Greater Kansas City held an open house event to showcase its new location.
- Community Action Agency of St. Louis County hosted small groups of 7-10 people, including legislators, board and staff members, and program participants, for breakfasts and lunches.
- East Missouri Action Agency hosted an “In Action” tour of its facilities, followed by a lunch-time Q&A.
- Jefferson Franklin Community Action Corporation hosted a summer BBQ showcasing agency programs alongside its community partners with elected officials in attendance.
- North East Community Action Corporation held one-on-one meetings with various legislators.
- West Central Missouri Community Action Agency hosted a tour and lunch complete with a presentation of agency programs plus a Q&A.



## Missouri CAN: Better Together

### » 2018 Missouri CAN Annual Conference

NEARLY 300 CAA AND OTHER NON-PROFIT STAFF gathered May 15-17 for the Missouri CAN Annual Conference—Better Together—at Lake of the Ozarks, MO. The training conference is designed to bring together Community Action Agency staff for professional development as well as relationship building across the Network. Content included 26 workshops and two keynote speakers, inspirational magician Jon Petz and Children’s Mercy Director of Public Relations Jake Jacobson. During the opening awards luncheon, 18 Outstanding Community Service Award recipients were recognized, and Janice Robinson of North East Community Action Corporation was honored with the Charles Braithwait Leadership Award. Missouri CAN is grateful for the nine sponsors and 24 exhibitors who made the conference possible through financial and in-kind support.



## Training Trainers

### » Equipping CAA Staff

FOR THE SECOND YEAR IN A ROW, Missouri CAN offered Bob Pike Group’s “Train the Trainer Bootcamp.” Forty attendees learned instructor-led, participant-centered training techniques during the two-day workshop. Instructor Janice Horne of the Bob Pike Group delivered more than 80 examples of training activities alongside insights and research into brain science that informs engagement and improves retention from trainings.

## BY THE NUMBERS

### Training & Technical Assistance »

606

CAA staff trained in-person by Missouri CAN

846

CAA staff trained via webinar by Missouri CAN

597

CAA staff trained via Moodle

### Professional Development »

1

New CCAP

1

Nationally Certified ROMA Trainer candidate

14

Agencies piloting the Nationally Certified ROMA Implementer Certification

16

FDC instructors certified

91

FDC workers credentialed

14

CA agencies engaged in FDC

17

Professional Alliance meetings

252

Professional Alliance attendees

# Missouri CAN Calendar

» Pencil In These Upcoming Events

September 12

**MCADA Meeting** / *Missouri CAN Office*

September 13

**Missouri CAN Board Meeting**

*/ Missouri CAN Office*

September 17-19

**FDC Instructors Institute** / *Missouri CAN Office*

September 20

**Poverty Summit** / *Capitol Plaza Hotel and Convention Center, Jefferson City*

October 3

**Engagement Network Training**

*/ Columbia College*

October 4

**Conference Planning Committee**

*/ Missouri CAN Office*

October 10

**MCADA Meeting** / *Missouri CAN Office*

October 16

**Resource Development Professional Alliance (RDPA)**

*/ Missouri CAN Office*

October 17

**Energy and Housing Professional Alliance (EHPA)** / *Missouri CAN Office*

October 23-24

**Information Technology Professional Alliance (ITPA)** / *Missouri CAN Office*

October 24-25

**Outreach Managers Professional Alliance (OMPA)** / *Missouri CAN Office*

October 25

**Finance Professional Alliance (FPA)**

*/ Missouri CAN Office*

November 1

**Human Resource Professional Alliance (HRPA)** / *Missouri CAN Office*

November 1

**Internal ROMA Consultant Professional Alliance (IRCPA)** / *Missouri CAN Office*

November 1

**Outreach Personnel Professional Alliance (OPPA)** / *Missouri CAN Office*



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At Missouri CAN, our mission is to advocate for low-income Missourians and strengthen the Community Action Network. We envision a state where all people and communities thrive.

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