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2016 Preconference Workshop

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Internet for Low-Income
Customers

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vote to name cow "Hope"

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Johnston-Lee-Harnett
Community Action, Inc.
celebrates 50 years

NC Empowered

Connect. Advocate. Innovate.

North Carolina Community Action Association

2016

AUGUST EDITION

REGISTER NOW!

.....for FREE SEACAA 2016 Preconference Workshop - "Building High Involvement Teams"

A FREE Preconference Workshop will be offered during the SEACAA 2016 Annual Conference, "People, Performance, and Partnerships," on Tuesday, September 13, from 9:00am-5:00pm. There is a separate registration for the workshop, however it is open to anyone in the Community Action network. You DO NOT have to be registered for the conference to attend. [Click here](#) to Register.

This session will be an intensive condensed session on one of the favorite SEACAA Certification Modules, "Building High Involvement Teams". After attending this session you will have a clear understanding of the high quality training provided through the Certification process. This is a session for everyone in Community Action.

The Regular Registration rate is available for the SEACAA 2016 Annual Conference until August 15, 2016. [Click here](#) to register online. [Printable registration form](#).

The conference will be held at the Embassy Suites Myrtle Beach hotel in Myrtle Beach, SC, September 12-16. Former NFL Player and Founder of Bridge Builders International, Shawn Harper will provide the keynote address.




MYRTLE BEACH
SEACAA ANNUAL CONFERENCE 2016

Consulting firm, Performance Partners, says a shared vision and strategy, where direction is clear and understood, is vital to the success of the highest performing organizations. It's the real-time decisions, too often made quickly and with frustratingly incomplete information, that determine whether the company will survive or thrive. They list.....

Ten Reasons Why Strategic Plans Fail in Implementation

1. The plan is not adequately funded in the budget process.
2. Roles are poorly communicated and aren't understood.
3. Actions to execute are not clearly defined.
4. Accountability for execution is unclear.
5. Organizational silos and cultural resistance block execution.
6. Inadequate monitoring and adjustment to the plan.
7. Incentive system isn't aligned to desired actions and results.
8. Senior Executive Team leadership to drive the plan is lacking.
9. Uncommitted leadership at the division and management levels.
10. Strategy developed and managed by "strategic planning group" and not the executive team.

<http://www.ppartners.com/services/inspiring-vision-and-strategy>



Coastal Community Action's Volunteers in Police Service (VIPs) partner with Pine Knolls Police Department for "Sea Turtle Patrol" to preserve endangered sea turtles.

Coastal Community Action, Inc., Newport, NC

Driving to Self-sufficiency!

I-CARE, Inc., Statesville, NC - Randy T. was a 30-year old unemployed, married father of 3 when he found out about the I-CARE CSBG Building Opportunities for Self-sufficiency (BOSS) program in Alexander County. He enrolled in the program and gained a renewed sense of hope and confidence that his employment status would soon change. After assessing his strengths and weaknesses, CSBG staff helped Randy establish education and career goals. Randy quickly realized that his difficulty in finding employment was primarily because he did not have any certifications or significant training that appealed to employers.

So, he set goals to gain his CDLs and secure employment as a truck driver. After attending a boot camp at Mitchell Community College to learn hard and soft skills and earning a silver Career Readiness Certification in January 2015, Randy was enrolled in CDL training. As a gesture of self-investment, Randy paid for and passed the CDL medical exam and drug screening required to attend CDL training at TransTech in Newton, NC. The BOSS program in turn provided tuition assistance, resources, and a referral needed to complete the enrollment process in March 2015. Randy was recognized for perfect attendance and completed the training with a 3.85 GPA in April 2015. "Without [the] I-CARE BOSS program, I would not have been able to attend truck driver training class," Randy said.

Randy is now a trained, qualified, full-time professional truck driver employed by RK Hydro-Vac and earns \$17.00 per hour. He humbly stated, "The BOSS program made this all possible and I can't thank the program enough."

<http://icare-inc.org/>



Randy T. holding CDL completion certificate

Agency Hosts AT&T Access Launch Event

Southeastern Community & Family Services, Inc., Lumberton, NC - **Southeastern Community & Family Services, Inc.** hosted an event to share the good news about the AT&T Access program which provides low-cost internet services to eligible low-income customers. Clients enjoyed snacks and a festive atmosphere as they learned program details and enrolled on-site. Anyone interested in learning more about the AT&T Access Program, including services areas, please visit www.att.com/access.



Who:
AT&T
SCFS, Inc.
and
Low Income
Individuals

When:
NOW!

What:
SCFS, Inc. recently
partnered with AT&T to
spread the word about the
NEW discounted AT&T
Internet program for low
income individuals.

How:
To Apply, visit
www.att.com/access
Applications can be
submitted online,
mail or via email.

SCFS, Inc. recently partnered with AT&T to spread the word about the NEW discounted AT&T Internet program for low income individuals.

To be eligible for this program individuals must receive Supplemental Nutrition Assistance Program (SNAP) benefits and reside in one of AT&T's 21 state servicing area. If eligible, AT&T will assign the fastest speed tier available depending on the individuals address (actual service availability and speeds may vary depending on geographical location).

10 megabits/second, \$10/month
5 megabits/second, \$10/month
3 megabits/second, \$5/month

access
from AT&T

To apply, visit www.att.com/access.
Applications can be submitted online, mail
or via email.



Hope is being able to see that there is light despite all of the darkness.

-Bishop Desmond Tutu

Raising Hope

The votes are all in and our cow has a name – “Hope.” The Association extends a big cow hug to all members who took time to cast a vote for their favorite name . Your participation is appreciated and important as we move forward with the launch of our Holy Cow! Let’s End Poverty initiative. Together we are raising Hope!

Holy Cow! Hope is Going to Austin

Hope -- the Holy Cow! Let’s End Poverty ambassador will travel to the national Community Action Partnership Conference in Austin, TX. The initiative, spearheaded by the NC Community Action Association (NCCAA) is three-fold – first, it helps raise awareness about poverty and the plight of the poor. Secondly it helps to raise financial resources to help community action agencies plug holes and fill gaps with unrestricted funds, and finally, it provides an opportunity to educate our communities about the valuable work community action agencies across North Carolina and the country do each day to help strengthen families, agencies and communities.

“Collectively, we have the power to make poverty a statewide conversation and to take the impact of our work to the next level. With a *17% poverty rate* and one in four children living in poverty in NC alone, we must find new and innovative ways to increase our capacity to “help people and change lives,” said Sharon C. Goodson, Executive Director of the NCCAA.

Holy Cow! will officially launch at the national Community Action Partnership Conference in Texas on August 30th.

Join the moovement today by making a donation to receive a t-shirt and cap. Your participation is critical to our success. Why sit on the side lines when you can be the “game-changer.” Visit us at www.jointheMOOvement.com.

NCCAA and Corporate Partner Present Workshop at National Conference

NCCAA Executive Director, Sharon C. Goodson and Duke Energy Manager of Community Outreach, Lorrie Maggio, join forces to present a workshop at the Community Action Partnership Conference. The workshop, “Winning with Corporate Partners”, will share the power of collaborative partnerships, how to leverage funds to enhance community impact, and will share the successes and lessons learned through the implementation of the Duke Energy Helping Home Fund.

Jim Lynch, staff writer for Techsoup tells us “**How to Show Your Impact to Funders in Less than 60 Minutes**” using the New GuideStar Nonprofit Profiles.

GuideStar is the world’s largest source of information on nonprofit organizations.

Find up-to-date information on thousands of nonprofits.

GuideStar is a nonprofit committed to advancing transparency across the nonprofit sector. Formerly known as Philanthropic Research, Inc., GuideStar was founded in Williamsburg, Virginia, in September 1994 by Arthur “Buzz” Schmidt as a company dedicated to making charitable giving more efficient by providing easily accessible nonprofit information. Since the mid-1990s, GuideStar has been posting publicly viewable information about every IRS-registered nonprofit organization so that prospective donors and grantmakers can see reputable information about each nonprofit’s mission, legitimacy, and finances.

GuideStar has made a big step towards its 2020 strategic goal to provide a much more detailed picture of each organization’s charitable work. The new profiles extend beyond the simple financial metrics that had led to the overhead myth. (According to the overhead myth, a charity’s legitimacy is largely based on how small its operating expenses are compared with its overall budget.) The new GuideStar profiles instead highlight the progress organizations are making toward accomplishing their overall missions. GuideStar’s Nonprofit Profiles provide you with the information you need to make smart decisions, build connections, and learn from each other to achieve your missions.

Jim Lynch shares **Reasons to Update Your GuideStar Profile**

One of the biggest fundraising challenges nonprofits face is to stand out among the millions of charities out there. Here are a few reasons why updating your profile is so useful.

- Each year, 7 million people, including individual donors, nonprofit leaders, grantmakers, government officials, academic researchers, and the media, use GuideStar’s data to research and make decisions about supporting charities.

- About 35,000 foundation staff members have GuideStar accounts to research the nonprofits that they fund.

- All major U.S.-based donor advised funds, such as Fidelity Charitable, use the service, as do donation services like AmazonSmile, JustGive, Network for Good, and VolunteerMatch.

- GuideStar is being integrated into leading grants management software like Fluxx and MicroEdge.

- Having a full GuideStar profile will save you time in your grant applications. With just a few keystrokes, a nonprofit can automatically add information from its GuideStar Nonprofit Profile to its grant applications with participating funders.

- You can get a free KIMBIA online donation button on your online profile page. This free service is especially useful to charities without a website who want a place to send online donors.

www.guidestar.org profiles for nonprofit agencies
<http://forums.techsoup.org/cs/community/b/tsblog/archive>

Join the Conversation
Last Tuesday of the month at 8pm EST
August 30, 2016
#POVERTYCHAT
Topic: Employee Retention
Grow your network. Interact with others. Share your expertise.
Guest Host: Ruth Weirich
FOLLOW US ON: Facebook, Twitter
aha! Process
@AHAPROCESS #POVERTYCHAT
SPONSORED BY: ahaprocess.com aha! Process, Inc.

aha! Process will present two workshops at the SEACAA 2017 Annual Conference.

Weatherization and Duke Energy Helping Home Fund Programs Making a Difference

Southeastern Community and Family Services Earns Star for Duke Energy Customer

Southeastern Community and Family Services, Inc., Lumberton, NC – Living on a fixed income, Lucille C. of Hoke County, North Carolina, was pleased to have new Energy Star appliances delivered and installed in her home. Duke Energy's Helping Home Fund (HHF) program allows Southeastern Community and Family Services, Inc. (SCFS) to replace old, inefficient, and unsafe appliances with newer, safer appliances that are Energy Star compliant. Lucille says, if her appliances had stopped working, she would either have had to go in debt or buy a used appliance, because new appliances were not within her budget. Thanks to the HHF program, Lucille received a new stove and Energy Star

rated refrigerator, washing machine, and clothes dryer. Interested Duke Energy customers residing in Bladen, Brunswick, Columbus, Hoke, Pender, Robeson or



Scotland counties with an annual income that does not exceed 200% of the poverty income guidelines, should contact *Kim E. Clark, Program Director*, at 910-610-7026.

<http://scfsnc.org/>

Weatherization Saves Clients Money!

I-CARE, Inc., Statesville, NC - Linda C. and husband, Garry, fell on hard times, in 2006 when Garry became disabled and Linda lost her job in 2012 – a difficult adjustment for a couple accustomed to working hard and supporting themselves all their lives. In 2014, Linda's health started to decline, but she wasn't old enough to get Social Security. Living on Garry's Social Security, they were barely able to cover their bills. Linda said, "our furnace wasn't running efficiently and our power bill was anywhere from \$200 to \$300 a month. It was about 11 years old and the freon kept running out." Not knowing where to turn, they learned about the Weatherization program from a friend. After applying and deemed eligible, an auditor visited and told them about the program. "[He] was very friendly and explained everything very well and came out and checked on everything the workers did and took pictures", said Linda. "We had no idea we could have received this kind of help - they put in a new heat pump and furnace, insulated our whole house, put in a new fan in the bathroom and even gave us energy saving light bulbs and installed carbon monoxide detectors. I cannot express the gratitude we have to I-CARE and all that is involved in this program. We are very thankful, our power bill now the highest is only \$150 and that is with the water bill included. I thank God he sent you to us. I just want to say Thank You so much." Garry and Linda C.



2016 NCCAA Calendar

Wondering what state, regional, and national Conferences are coming up? Want to know what webinars and training events are scheduled? Check our events calendar!

[Click here](#) to view our calendar and check back in for updates!

AUG.

Community Action Partnership Annual Convention

August 30 - September 2 • JW Marriott, Austin, TX

August 15 - Roma Next Gen OMB 60 Day Comment Period Ends

SEPT.

SEACAA Preconference Workshop - High Involvement Teams

September 13 • Embassy Suites, Myrtle Beach, SC

[Click here to register!](#)

SEACAA 2016 Annual Conference

September 13-16 • Embassy Suites, Myrtle Beach, SC

[Click here to register!](#)

NASCSP Annual Conference

September 28-30 • Omaha Hilton, Omaha, NE

OCT.

OEO Contractors Training Conference

October 4-7 • Embassy Suites, Cary, NC

October 3 - ROMA Training Retreat - Nationally Certified Roma Trainers

October 4 - COED Meeting

How much do you really know about **Parliamentary Procedures**?

Test your knowledge with this brief quiz.

1. T F Members of a nominating committee may be nominated for office.
2. T F A committee may consist of one person
3. T F The President is a member of all committees by virtue of his/her election to the office of president.
4. T F A treasurer's report is adopted by majority vote.
5. T F A person may withdraw their second and thus bring discussion to an end.

* Find the correct answers on the bottom of page 8.

Resources: Book - Robert's Rules of Order Newly Revised In Brief, 2nd edition

<http://www.thegravelygroup.com/about-us/about-lead-trainer-melvin-j-gravely/>

Agency Events

SAVE THE DATE
for
THE AFFORDABLE HOUSING GROUP'S
50th
ANNIVERSARY
Gala

**A SPECIAL NIGHT OF
CELEBRATION AND GENEROSITY**
October 12, 2016
Sheraton, Raleigh, NC

THE AFFORDABLE HOUSING GROUP

Formal invitation to follow

The **Affordable Housing Group's** 50th Anniversary Gala will be held on October 12th at the Sheraton Raleigh.

Action Pathways will sponsor its 8th Annual Driving Out Hunger Golf Tournament on August 17th at Gates Four Golf Club to benefit its Second Harvest Food Bank. Teams are still needed to play!

Please visit our event website to register your team:

<http://drivingouthunger.net/registerform.htm>

*8th Annual Invitational
Golf Tournament*

Register to play or sponsor today.
Call (910) 485-6923 or visit drivingouthunger.net

*Sponsorships start
at just \$100!*

**August
17**

*Register a team for
\$400 or \$100 per
player!*

**SECOND HARVEST
FOOD BANK**
Southeast North Carolina

8:00 am Registration
9:00 am Shotgun Start
Gates Four Golf Course
6775 Irongate Drive
Fayetteville, NC 28306

**Action Pathways
program**

Proceeds are used to support Second Harvest Food Bank in the acquisition and distribution of food to individuals in need in Bladen, Cumberland, Duplin, Harnett, Hoke, Robeson and Sampson Counties.

Agency Highlight

Johnston-Lee-Harnett: Making It Happen

Johnston-Lee-Harnett Community Action, Inc., Smithfield - For the past 50 years, Johnston-Lee-Harnett Community Action, Inc. (JLHCA) has worked arduously to build a foundation that inspires people to be empowered through opportunities that support education, self-sufficiency, and a willingness to give back to society. It has been the driving force for many citizens in overcoming hardships to bring them out of poverty. Johnston Lee Harnett's focus on "helping people and changing lives" has yielded numerous programs such as Head Start/ Early Head Start, HUD, Rapid Re-housing, Weatherization, Duke Energy, and Family Services. From the Head Start educational program to weatherizing homes and counseling clients to employability, JLCHA has made a significant impact in the communities it serves. By partnering with other profit and nonprofit community agencies, Johnston-Lee-Harnett continually seeks to expand its horizons. Programs not only help citizens to become self-sufficient, but also teach essential values and principles necessary to lead a good life.

Although Johnston-Lee-Harnett Community Action, Inc. provide services that fall under the broad umbrella of self-sufficiency, each and every program is different. For example, the Head Start program helps low-income families gain access to services that provide self-sufficiency through early childhood development, comprehensive health care programming, parent involvement programming, and family services. On the other hand, JLHCA HUD programs offer counseling and resources for first-time homebuyers. Another important service that JLHCA provides is the Weatherization program. The Weatherization program provides services to residents who meet the federal poverty guidelines in the three counties and have been affected by adverse economic conditions. This is just a glimpse into some of the programs JLHCA provides that have changed the structure and shape of the counties it serves.

Michael Jordan had once said, "Some people want it to happen, some wish it would happen, others make it happen." Johnston-Lee-Harnett Community Action, Inc. stands among many nonprofits as a paragon for "making it happen" and helping to eliminate poverty on multiple levels.

<http://jlhcommunityaction.org/>

JLHCA's 50th Anniversary Celebration a Stellar Occasion

"Bridging the Gap: from Poverty to Prosperity 1966-2116"

Johnston-Lee-Harnett Community Action, Inc. celebrated its "50th" Anniversary in May at Johnston Community College located in Smithfield. The theme for the event was "Bridging the Gap: from Poverty to Prosperity 1966-2116." NCCAA Executive Director, Sharon Goodson, kept the evening lively as Mistress of Ceremony. An award winning dance group "Sassy Feet" entertained the more than 250 attendees with their Broadway-ready routines. Speakers at the banquet represented each decade the agency has been in existence and included the first board member, CSBG STARS graduate, former Head Start Parent and a Duke Energy Helping Home recipient.

The celebration highlighted agency accomplishments and included great food, great entertainment, a beautiful setting and an entertaining mistress of ceremony, all which combined to make JLHCA's 50th Anniversary Banquet a stellar occasion.



Correct answers to Parliamentary Procedures Quiz

1.T 2.T 3.F 4.F 5.F